

FAJUME.

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# EMPOWERING WOMEN IT THROUGH MOBILITY AND GENDER EQUALITY

The Case of Rural Galicia, Spain

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**PRESENTED TO:**  
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# Agenda

<b>03</b>	<b>Framing the Challenge</b>
<b>04</b>	<b>The Galician Context</b>
<b>05</b>	<b>Women in the Local Ecosystem</b>
<b>06</b>	<b>Structural Barriers</b>
<b>07</b>	<b>The Impact of Mobility Inequality</b>
<b>08</b>	<b>What Is Missing</b>
<b>09</b>	<b>A Transformative Solution</b>
<b>10</b>	<b>Final Message &amp; Call to Action</b>

**01** In rural and mountainous regions, mobility determines:  
Access to jobs  
Education and healthcare  
Social participation

**02** Gender inequality in mobility remains largely invisible

**03** Key message: If mobility fails women, the system fails communities

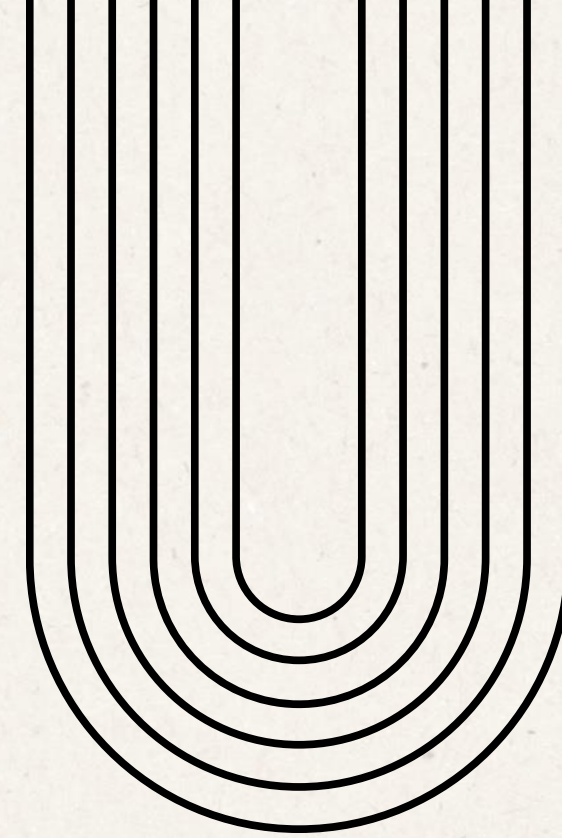


# Framing the Challenge

Mobility is not just transport  
– it is access to rights

# The Galician Context

A territory shaped by geography and demography



Dispersed settlements  
(thousands of small villages)

Aging population and rural  
depopulation

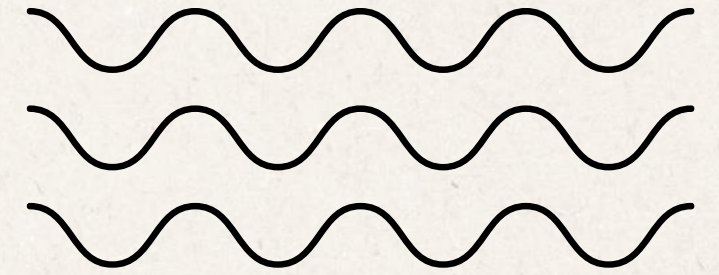
Mountainous terrain limits  
infrastructure efficiency

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**Active in:**

Agriculture and agri-food production  
Rural tourism and entrepreneurship  
Care economy (children, elderly,  
dependents)



# Women in the Local Ecosystem



**Yet:**

Lower income levels  
Higher unpaid workload

The invisible backbone of rural sustainability

# Structural Barriers

Why mobility systems fail women

## **Physical**

Physical: Limited public transport  
Poor rural infrastructure

## **Economic:**

Cost of car ownership  
Lower financial independence

## **Cultural:**

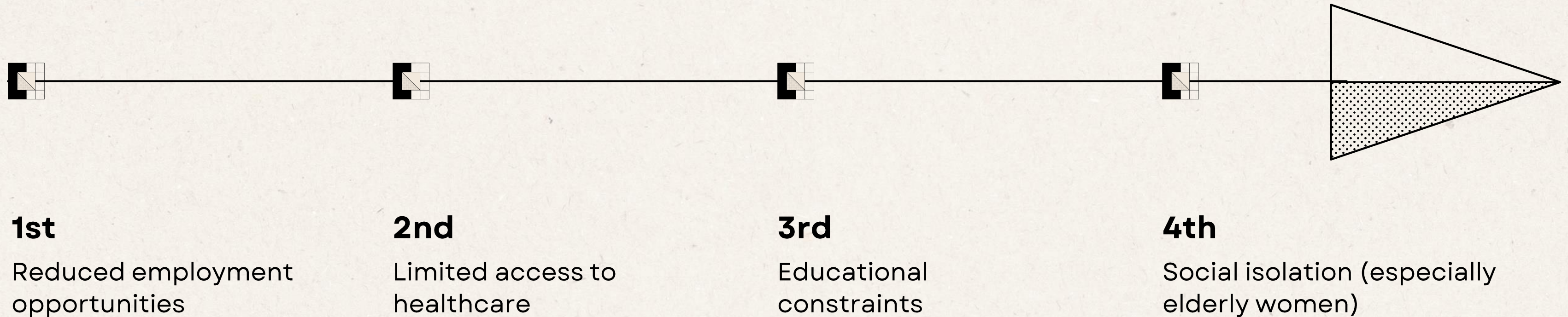
Traditional gender roles  
Lower driving rates among older women



# The Impact of Mobility Inequality

07/10

A chain reaction of exclusion



# What Is Missing

The gender gap in mobility  
policy

- Lack of gender-disaggregated data
- Limited participation of women in planning
- Transport designed for “standard commuter”
- Care-related mobility largely ignored



# A Transformative Solution

**Community-based, on-demand mobility for women**

- Flexible, demand-responsive transport
- Hybrid access:
- Mobile app + phone booking
- Local drivers and community integration
- Safety-first design

Impact:

- Greater autonomy
  - Better access to services
  - Reduced isolation
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# Final Message & Call to Action

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**From mobility to  
empowerment**

Mobility is a lever for:

- Gender equality
- Territorial cohesion
- Sustainable development

We must:

- Design inclusive systems
  - Fund long-term solutions
  - Put women at the center
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# Thank you

*EMPOWERING WOMEN'S MOBILITY IS NOT A NICHE ISSUE – IT IS A STRATEGIC PRIORITY FOR EUROPE'S RURAL FUTURE.*