



# Murska Sobota Slovenia

Sustainable and Social Inclusion: Empowering Women in  
Rural Regions through Mobility and Gender Equality



## Women in Murska Sobota:

- very important role in everyday life and local economy
- bring different parts of local life together
- many leadership positions in municipality (education, healthcare, culture..)



# Women's Mobility = „care mobility“

- taking children to kindergarten or school
- work
- shopping // errands
- visiting elderly relatives





## Mobility in Murska Sobota

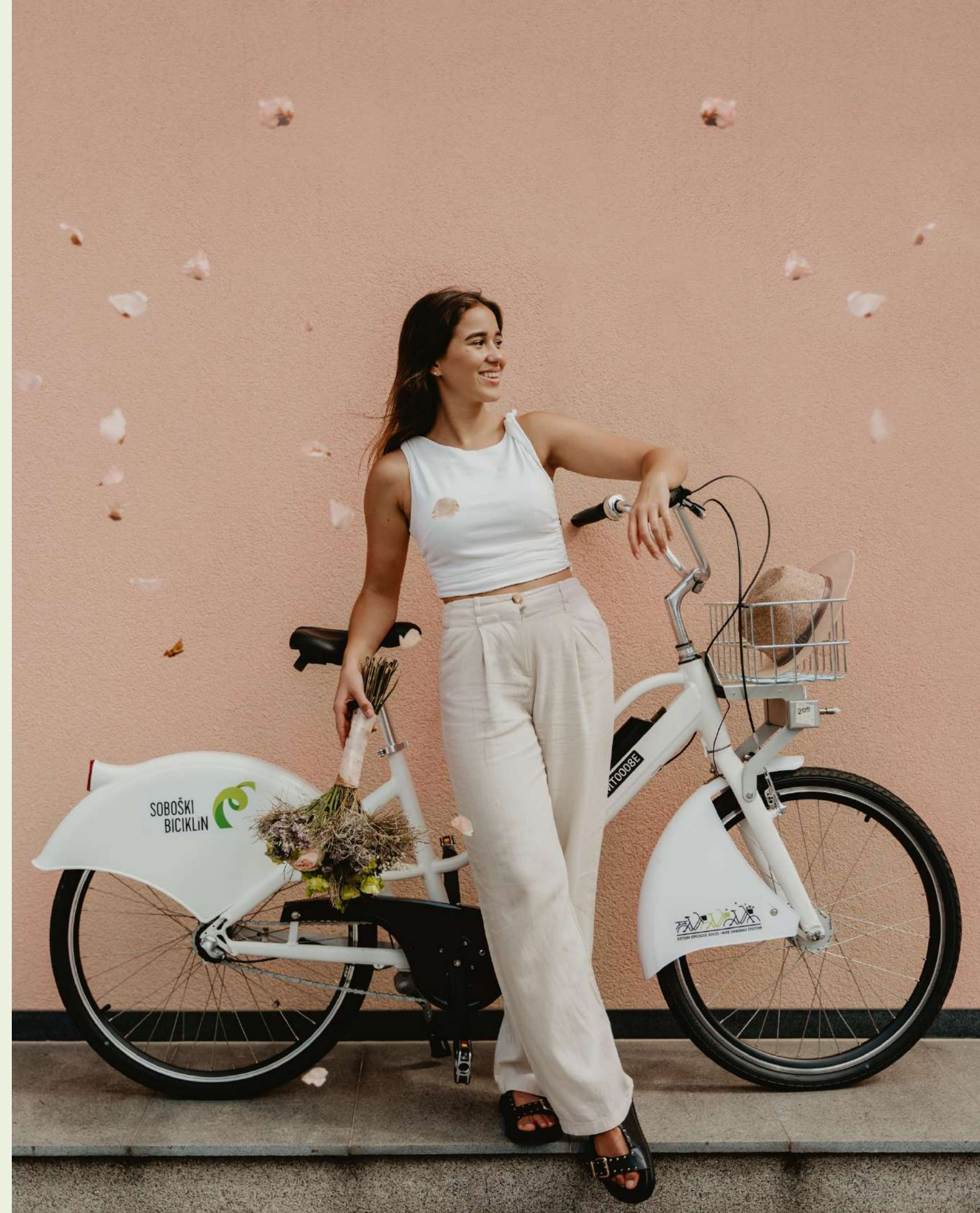
- pedestrian zones
- new cycling routes
- reducing private-car dominance
- public transport (city bus, regional railway)





## Cycling network:

new cycling routes linking several streets in the city as well as the city with nearby settlements





## Public transport & intermodal connectivity:

regional railway line (e.g., to Hungary) supports more sustainable long-distance travel





## „Women in action“

Women help as volunteers in the project PROSTOFER - free on-demand community transport for vulnerable groups



## Women Participation

Women are not just asked for opinions, but truly involved in decisions about transport and streets!



## European Mobility Week

Murska Sobota organises annual events promoting equal access to transport, clean travel, and road safety for **EVERYONE!**



# Thank you!

