

## NORTH CORFU MUNICIPALITY



### Transportation Infrastructure: Adopting a Holistic Approach to Societal Progress

Deputy Mayor: Chariton Koutsouris

# The North Corfu Local Ecosystem: Our Identity

**Our ecosystem is defined by diversity and contrast:**






Natural Capital	Cultural Capital	Human Capital
Antinioti Lagoon (wetland)	Traditional mountain villages (Old Perithia)	19,000 residents
Erimitis Cliffs (protected coastline)	Olive groves and kumquat orchards	Strong local identity
Canal D'Amour (iconic beach)	Rich Venetian and British heritage	Dispersed rural communities
Mountain trails and forests	Agricultural traditions	Seasonal tourism workforce

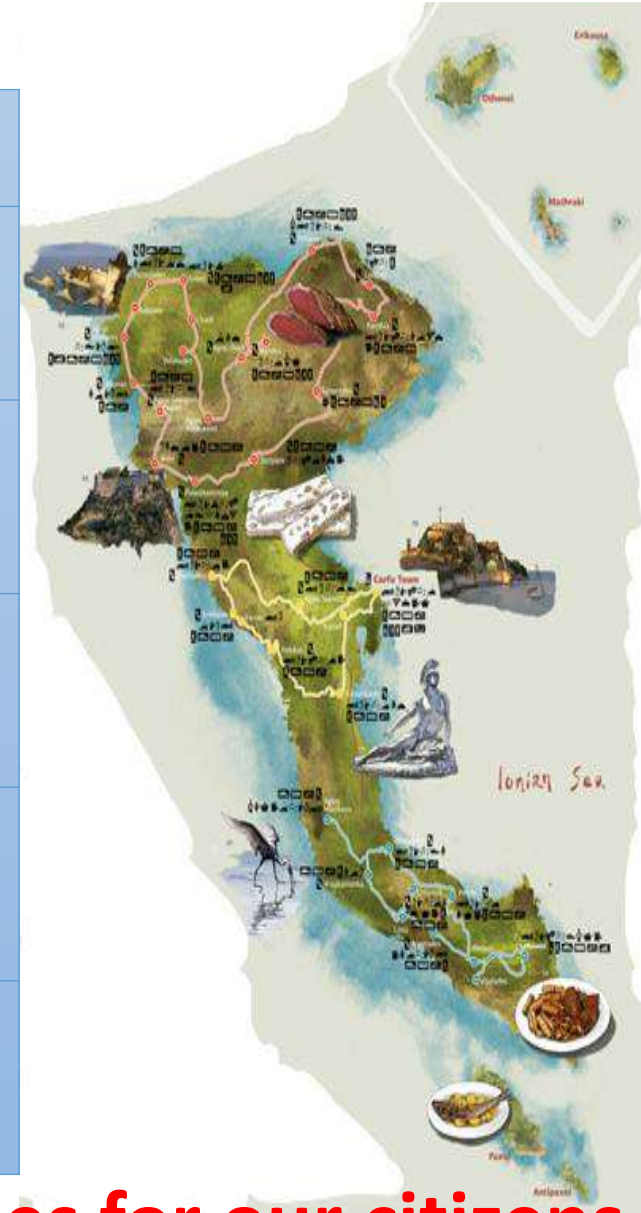
**Our transportation infrastructure must serve residents and visitors while preserving these assets.**

*"GreenMove: Transforming rural mobility for a Sustainable future grant decision No 101192067"*



## Our Local Ecosystem Creates Specific Mobility Realities

Characteristic	Impact	
	Heavy car dependence	Congestion, parking pressure, emissions
	Limited public transport	Isolated rural communities
	Extreme seasonality	Infrastructure designed for 19,000 serves 200,000+ visitors
	No green infrastructure	No EV charging, limited cycling paths
	Dispersed settlements	Difficult to connect villages efficiently



**These are not abstract problems. They are daily realities for our citizens**



# Our Existing Activities: Already in Motion

**We Have Already Started Activating Sustainable Mobility:**

Activity	Location	Purpose
<b>Electric Fat Bike Tours</b>	Acharavi & Northern Corfu	Low-impact exploration of trails and olive groves
<b>e-MTB Adventure</b>	Old Perithia & mountain villages	30-36 km routes accessing remote areas
<b>Vespa Scooter Tours</b>	Traditional villages	Access to narrow streets inaccessible by cars
<b>Self-Guided Driving</b>	Northwestern Corfu	GPS-guided routes to "hidden" destinations

**These are valuable pilots. But they remain fragmented. We need integration.**

# The Missing Link: From Fragmented Activities to Holistic Planning

**What We Have VS. What We Need:**

We Have...	We Need...
<ul style="list-style-type: none"> <li>✓ Individual tourist-focused pilots</li> </ul>	<ul style="list-style-type: none"> <li>● Integrated mobility for residents AND visitors</li> </ul>
<ul style="list-style-type: none"> <li>✓ Private sector initiatives</li> </ul>	<ul style="list-style-type: none"> <li>● Public sector coordination and infrastructure</li> </ul>
<ul style="list-style-type: none"> <li>✓ Local knowledge</li> </ul>	<ul style="list-style-type: none"> <li>● European best practices and expertise</li> </ul>
<ul style="list-style-type: none"> <li>✓ Spontaneous innovation</li> </ul>	<ul style="list-style-type: none"> <li>● Strategic, data-driven planning</li> </ul>



**This is precisely where GREENMOVE becomes essential.**



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# The GREENMOVE Role: How the Network Supports Our Local Ecosystem

**As Coordinator, We harvest knowledge from Every Partner:**

## GREENMOVE Partner

## What Their Ecosystem Teaches Us

Podstrana (Croatia)

Coastal tourism mobility management

Westpannon (Hungary)

Rural cycling infrastructure

Murska Suboda (Slovenia)

Citizen engagement methodologies

Fano (Italy)

Mid-sized town with integrated cycling networks

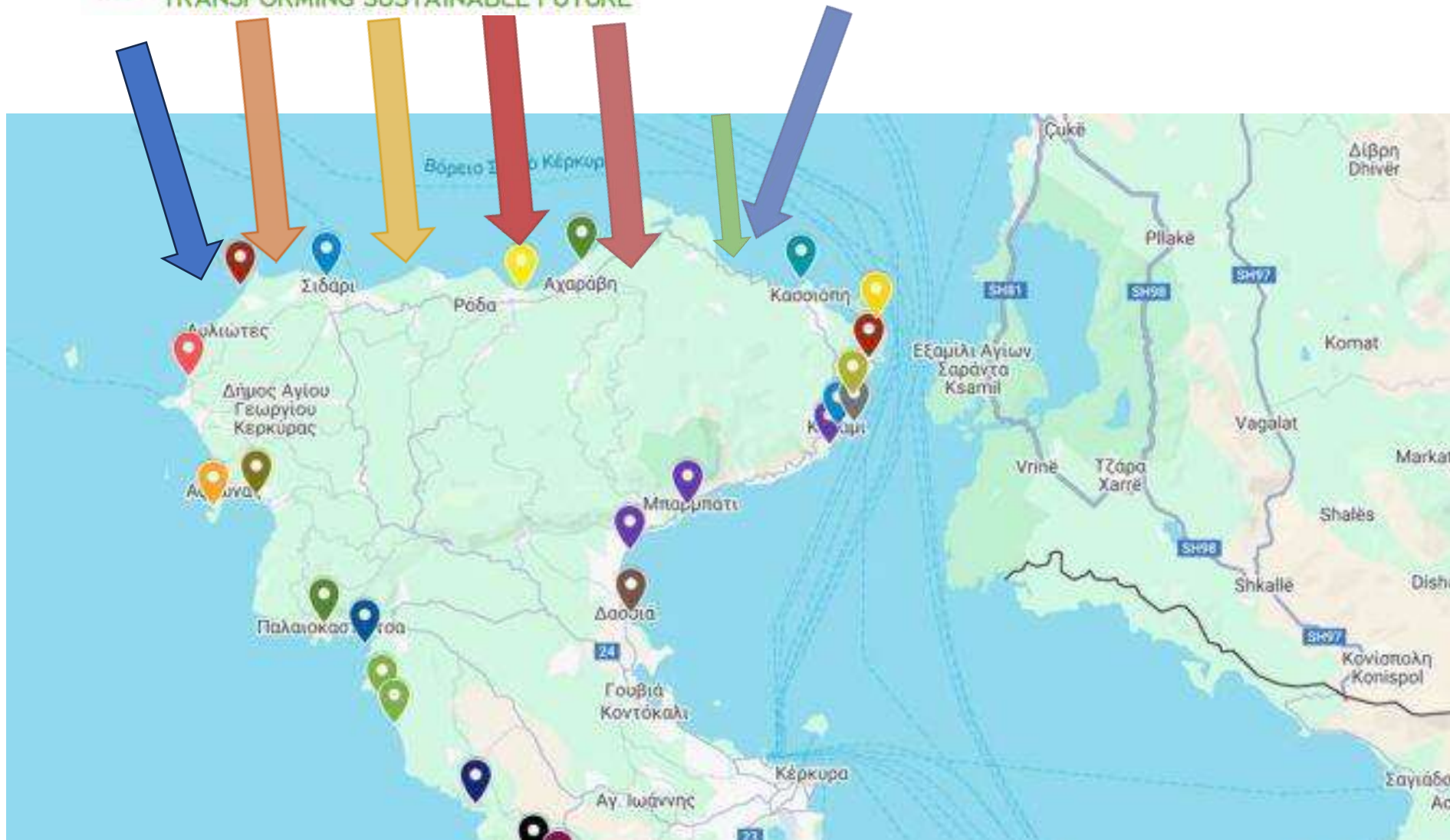
Rabarada (Estonia)

Participatory planning tools

**Every exchange becomes a tool we can adapt for North Corfu.**



**GreenMove partners bringing knowledge, expertise, and inspiration**



## We Are Developing a SIMP Tailored to Island Realities

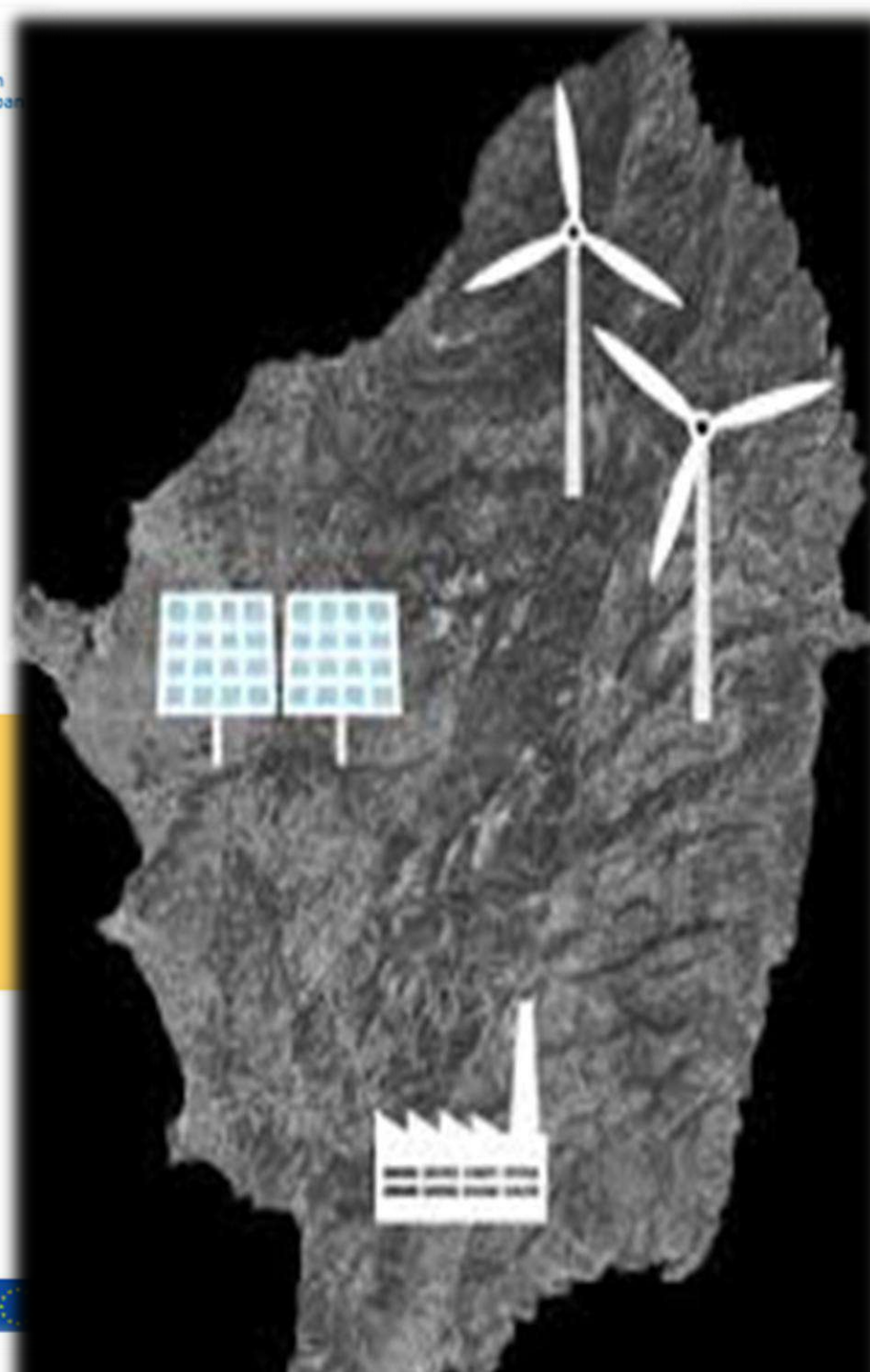
Pillar	Local Application
<b>1. Alternative Transport</b>	E-bikes, Fat Bikes for trails and olive groves
<b>2. Tourist Flow Management</b>	Limiting rental cars in villages, shuttle buses to beaches
<b>3. Digital Solutions</b>	GIS technology, digital guides to "hidden" routes
<b>4. Resident Mobility</b>	Connecting villages, serving elderly and youth
<b>5. Green Infrastructure</b>	EV charging network, intermodal hubs

**The SIMP is our roadmap. GREENMOVE provides the compass.**



## GUIDELINES FOR DEVELOPING AND IMPLEMENTING A SUSTAINABLE URBAN MOBILITY PLAN

SECOND EDITION



# Citizen Engagement: Methods We Are Developing

## Citizens Must Be Co-Designers, Not Just Users

Method	Status	GREENMOVE Inspiration
"Voice Your Route" Mapping	Launching Q3 2026	Participatory mapping from <b>Valongo</b>
Village Square Consultations	Pilot completed in Acharavi	Community dialogue from <b>Spain</b>
Youth Mobility Workshops	Planned for autumn	School engagement from <b>Limbaži Region</b>
Business Roundtables	First session held	Stakeholder forums from <b>Gotse Delcev</b>

**Every method is adapted from learning within our network.**

# Participatory Planning: Turning Voice into Infrastructure

## Our Participatory Planning Cycle

Phase	What Happens
1. Listen	Digital and in-person platforms capture citizen needs
2. Translate	Technical staff convert input into feasible designs
3. Test	Pilots implemented in specific zones (Acharavi, Old Perithia)
4. Feedback	Citizens evaluate through app and assemblies
5. Scale	Successful pilots integrated into formal SIMP

**This ensures infrastructure investment reflects real community needs.**

# ustainable Urban Mobility Planning: Our Approach

## Planning for an Island Ecosystem

Reality	Planning Response
Extreme seasonality	Flexible systems that scale up/down
Dispersed rural settlements	Multi-modal connections, on-demand services
Tourist pressure	Dispersal strategies, alternative routes
Protected natural areas	Low-impact mobility only (e-bikes, shuttles)
Narrow village streets	Micro-mobility solutions (Vespa, bikes)

# Thank you for your attention!!

