

BringásVándor – Explorer Bike Camp

A nation-wide initiative to
empower young people

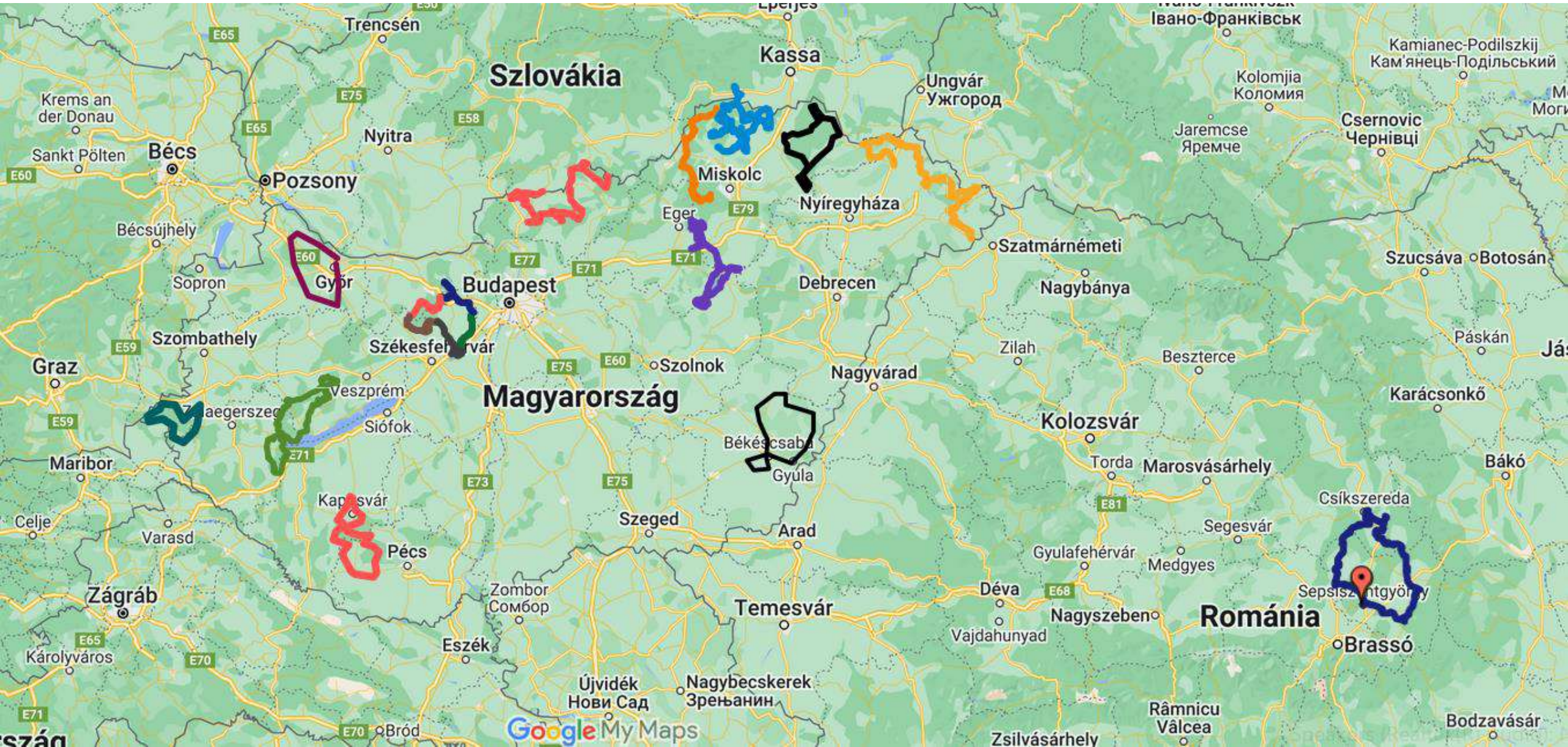


„2 wheels, 14 routes, 7 days”

- Target group: 12–18 years
- Accomodation: a new place every day – bungalow, school, sportshalls, college, (tent)
- Food: 3x / day
- Daily distances: 20-70 km, 30-1000 m elevation
- **SAFE routes**



Where?



What they get for 46,000 HUF (€115)

- Total cost: €400 per participant
- **State Secretariat for Active Hungary covers 75%**
- 6 nights – 3x food per day
- Bicycle, helmet
- Insurance
- **Very visible technical top**
- Bottle
- Luggage transfer or pro bags
- Tour guide
- Programmes / entry fees
- 0–24 support
- **Pocket money: max. 15 000 HUF (35-40 EUR)**
- **Operation: 1,400 bicycles and 200 tour leaders**



Benefit for the region

- Local services and partners – micro and small enterprises
- Direct income
- Networking (attractions, accomodations, catering services)
- Social benefit for the locals
- „we have never seen such a strong and fruitful cooperation project in the region”
 - Cyclists friendly services
- Initiative for a cycling tourism destination



Results

- Held every year since 2018
- Average 5,000 participants annually
- Improved skills
- Digital detox
- In 2024:
 - 270 groups
 - 5,690 participants
 - 4,603 children
- Increased social demand for safe infrastructure, the program has clearly contributed at the policy level to a nearly 30% increase in the budget allocated to cycling infrastructure development in the last period.





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About this good practice

Expert opinion

Resources needed

Evidence of success

By project [CycloRight](#) Published on 21 May 2024 Hungary

About this good practice

The aim of the programme, initiated in 2018 by the State Secretariat for Active Hungary and managed by the Cycling Tourism Association, is to contribute to the transition towards more sustainable modes of transport through strengthening the community cohesion by providing



