

**GREEN MOOVE
PROJECT**



TRANSPORTATION INFRASTRUCTURE: A HOLISTIC APPROACH TO SOCIETAL PROGRESS



FAJUME



ABOUT FAJUME

FAJUME is a Spanish youth federation that promotes:

- Sustainable and inclusive mobility
- European cooperation and Erasmus+ participation
- Environmental awareness and active citizenship
- Capacity building for young people and local communities

As a GreenMove partner, FAJUME contributes to:

- Knowledge exchange between European regions
- Awareness activities on sustainable transport
- Citizen engagement and participatory approaches

TERRITORIAL CONTEXT: SPAIN AND GALICIA

Galicia represents a specific mobility context:

- Population: ~2.7 million inhabitants
- Highly dispersed settlement pattern with thousands of small villages
- Strong territorial fragmentation and complex geography
- High dependence on regional and interurban transport

This territorial structure makes mobility planning particularly challenging.



Competitive Risks

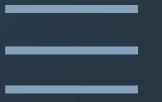
01.

Risks include scalability challenges & unforeseen technical hurdles

Technology Risks

02.

Acknowledge the presence of potential challenges ahead



KEY MOBILITY CHALLENGES



Main challenges identified in Spain, especially in Galicia:

- **Limited public transport availability in rural areas**
- **Long travel times and low service frequency**
- **High car dependency outside urban areas**
- **Accessibility difficulties for essential services (healthcare, education, employment)**
- **Seasonal pressure due to tourism (e.g., Camino de Santiago)**

DEMOGRAPHIC CHALLENGE: AGEING POPULATION

Inminent collapse

Galicia is among the regions with the highest ageing rates

City Exodus

Increasing number of elderly people living in rural areas

Society Demands

Mobility is essential to prevent social isolation and territorial inequality

TOURISM AND MOBILITY PRESSURE

Seasonal peaks increase pressure on local infrastructure.

Need for sustainable visitor mobility to protect local communities and the environment



Tourism stats

Spain receives over 80 million tourists annually.



Distribution Channels

Galicia experiences growing international tourism, especially linked to the Camino de Santiago



POSITIVE TRENDS AND OPPORTUNITIES

Despite challenges, important progress has been made:

- Public transport use is increasing nationally (over 508 million passengers in one month – March 2025)
- Bus usage in Galicia has grown significantly (over 12–14% annual increase)
- Expansion of pedestrian areas and cycling infrastructure in many Spanish cities.
- Government incentives and fare reductions encouraging public transport use

PILLAR 1: CITIZEN-CENTRIC GOVERNANCE

Our Population Satisfaction

FAJUME promotes participatory mobility through:

- Youth engagement in local decision-making
- Awareness campaigns on sustainable transport
- Workshops and community consultations
- Collaboration with municipalities and regional authorities

Citizen involvement improves acceptance, effectiveness and long-term impact.



PILLAR 2: MOBILITY FOR SOCIAL EQUITY

Our Population Satisfaction

Our approach focuses on reducing territorial and social inequalities:

- Promoting accessible transport for elderly and vulnerable groups
- Supporting mobility solutions for rural youth
- Encouraging affordable and inclusive public transport
- Raising awareness about mobility as a social right

Mobility is a key factor for equal access to opportunities.



PILLAR 3: SUSTAINABLE AND SMART SOLUTIONS

Our Population Satisfaction

Priority actions for Spain and Galicia:

- Integration of rural transport services
- Demand-responsive and flexible mobility systems
- Promotion of walking and cycling infrastructure
- Digital tools and real-time transport information
- Sustainable mobility for tourism flows

European cooperation supports innovation and knowledge transfer.



ROLE OF GREENMOVE AND EUROPEAN COOPERATION



Exchange of good practices between 16 countries



Evidence-based approaches to mobility planning



A platform for dialogue between local stakeholders



THANK YOU
FOR YOUR ATTENTION