

MURSKA  
SOBOTA  
*Heart of Pomurje*

  
green move  
TRANSFORMING SUSTAINABLE FUTURE

# Murska Sobota, Slovenia

Transportation Infrastructure: A Holistic Approach to  
Societal Progress

  
SOBOŠKI  
BICIKLIN



## Why Holistic Transport Matters

Transportation affects more than travel –

- impacts health,
- environment,
- social inclusion,
- economy,
- holistic planning connects mobility with societal well-being,
- builds resilience to climate change and economic shifts.





## Murska Sobota's Approach:

- Integrates transport with health, food, energy, and emergency services,
- Promotes walking, cycling, public transport,
- Uses community-centered participatory planning.





## GreenMove Participation

Part of EU GreenMove consortium sharing sustainable mobility knowledge

Inspired local actions:

- European Mobility Week campaigns
- Cycling and walking network expansion
- Citizen engagement activities





## Practical Impacts in Murska Sobota:

- Safe cycling and pedestrian infrastructure
- Promoted inclusive mobility for all residents
- Strengthened capacity for EU project management



## Murska Sobota's Contribution to Future Projects :

Offers expertise as a small-city testbed  
for sustainable mobility

Can share:

- Pilot sites
- Lessons from EU projects
- Participatory planning tools





## Summary

- Transport planning is more than infrastructure
- Holistic approach improves quality of life, resilience, and inclusion
- EU collaboration, like GreenMove, accelerates learning and innovation



# Thank you!

