



GREEN MOVE CERV PROJECT

**TRANSPORTATION INFRASTRUCTURE:
ADOPTING A HOLISTIC APPROACH TO SOCIETAL PROGRESS
LIMBAZI MUNICIPALITY**

PRESENTED BY SANDIJA ZALUPE

Citizen engagement and sustainable mobility in Limbaži Region

By integrating citizen engagement, participatory planning, and environmentally friendly mobility solutions, Limbazi infrastructure becomes a tool for bridging the community and fostering a sense of belonging. The goal is to demonstrate that holistic mobility planning in Limbazi region strengthens both community resilience and quality of life.

GreenMove project





Population

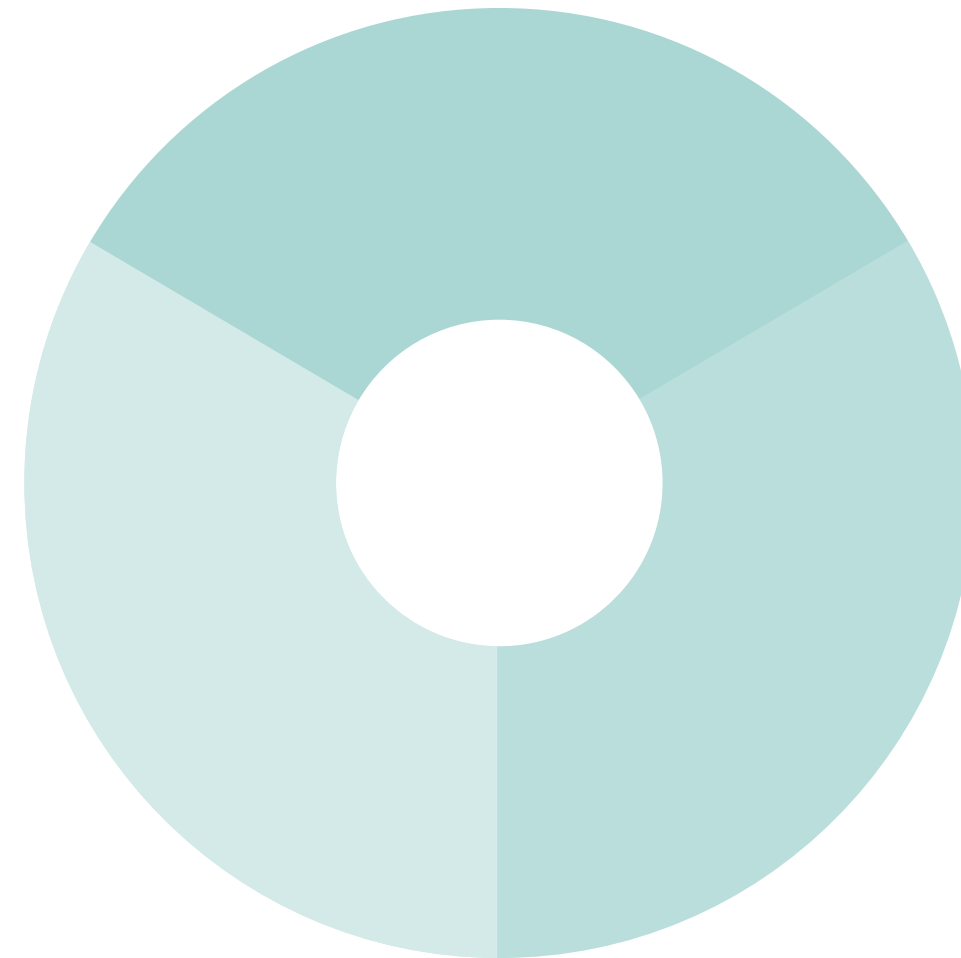
Dispersed rural settlements and aging population

2

Transport

Limited public transport coverage in remote areas

Limbaži mobility landscape



3

Challenges

Socio-economic disparities affecting access to jobs, education, and services

4

Advantages

Short distances and easy to access any point within Limbazi region



Moving beyond roads and vehicles

- Focus on accessibility, equity, and social inclusion
- Linking mobility improvements to community well-being and spatial cohesion.

GreenMove project



Connecting communities,
not just destinations



Mobility for life, inclusion for
all



Beyond roads: building
people-centered transport



From consultation to genuine partnership

- Multi-stakeholder governance: citizens, Limbazi municipality, private operators.
- Planned pilot projects to test mobility solutions before scaling.
- Data-driven decision making with community input.

GreenMove project



Practical steps towards sustainability



Practical
Upgraded regional roads and bus stops for safety and connectivity



Steps
Pedestrian-friendly streets and cycling infrastructure in action



Towards
Demand-responsive transport for rural areas



Sustainability
Low-emission transport solutions aligned with energy goals planned



Beyond journey times: new success indicators

- New local projects within the region planned.
- New EU projects within the region planned.
- New EU projects within county under Vidzeme Planning Center planned.

GreenMove project



Local projects - within the municipality's budget



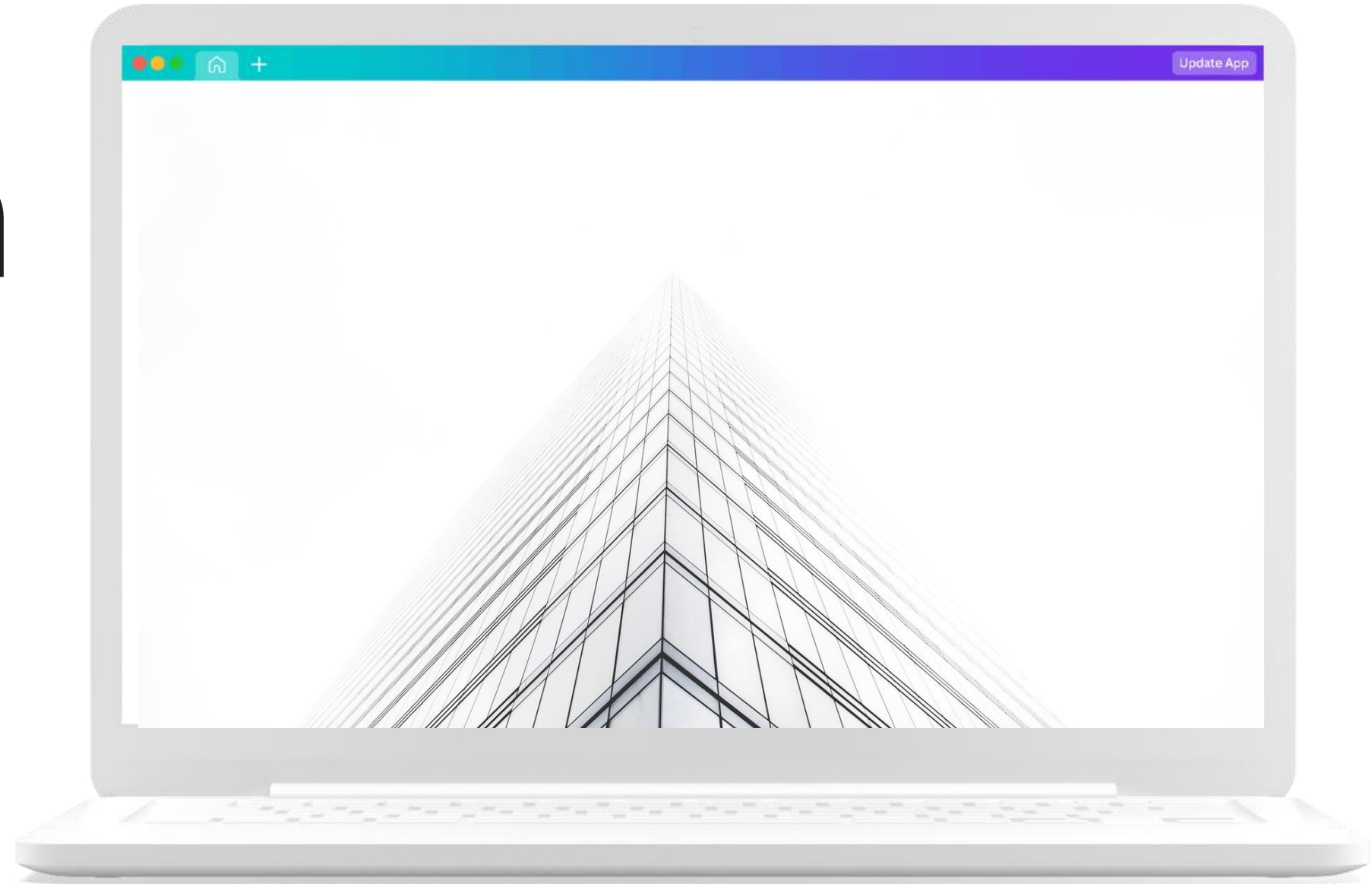
EU projects within the region - EU funds distributed by the government of Latvia



EU projects within county - EU funds applied directly in the headquarter of EU

Scaling impact through collaboration

- Key lesson: community engagement drives lasting impact
- Unique contribution of Limbaži: expertise in rural-inclusive mobility planning and data-driven participatory tools
- Vision: integrate holistic, sustainable and equitable transport planning across parishes





**Thank you
very much!**

PRESENTED BY SANDIJA ZALUPE