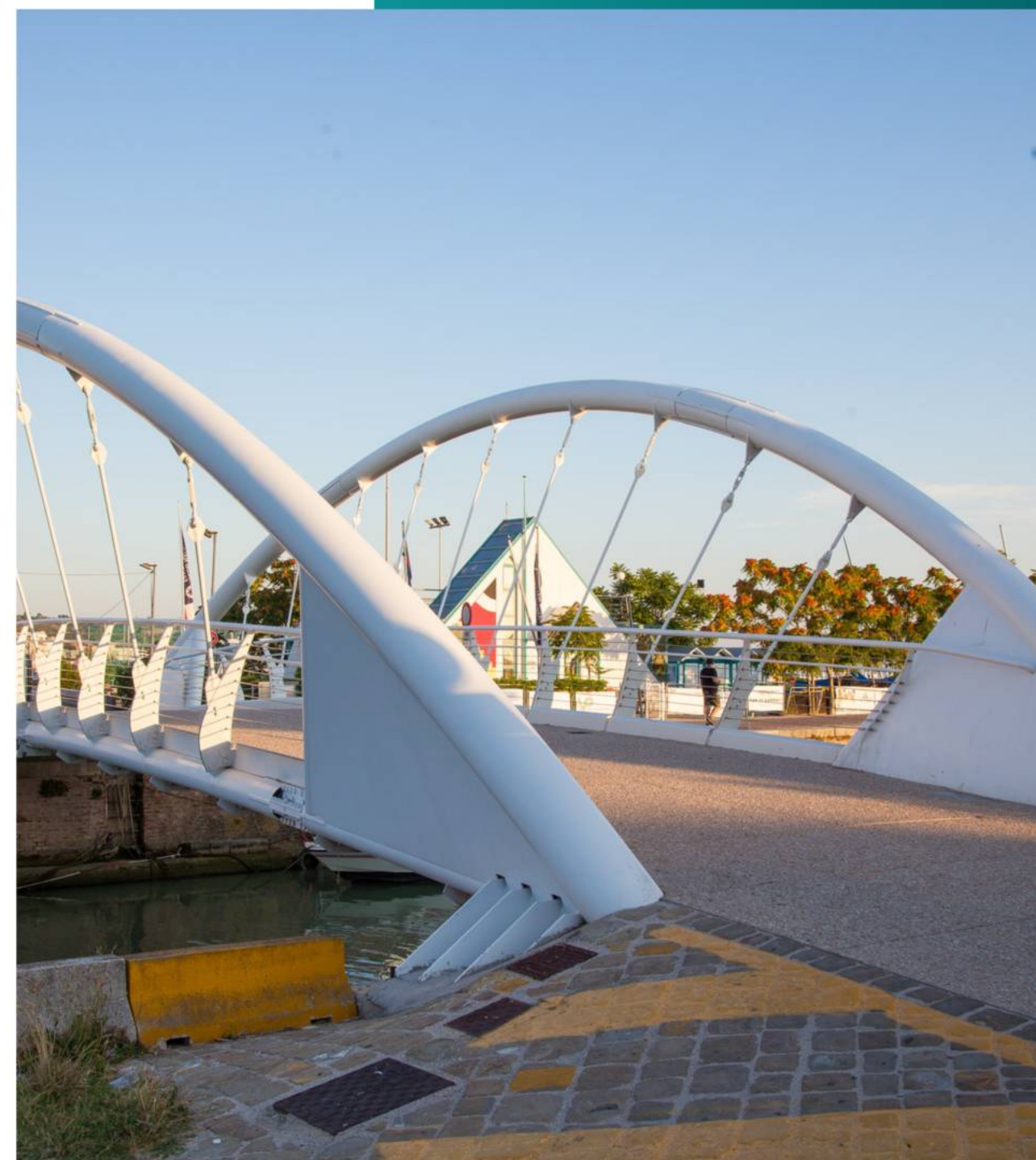




Fano, 20-21 NOVEMBER 2025

Raising Awareness of Fundamental Rights and EU Values through Sustainable Transportation Infrastructure

Presented By: **Ing. Ilenia Santini**





Fundamental rights

Transportation infrastructure in general reflects and promotes the rights to accessibility and non-discrimination through a commitment to ensuring:

- equal access,
- continuity of service,
- adaptation of infrastructure for persons with disabilities,
- inclusion of diverse mobility options, such as the enhancement of public transportation and the implementation of sustainable mobility

Mission This includes not only new bike lanes and strategic connections, but also decades-long-awaited projects such as the Sportpark parking lot and infrastructure designed to connect neighborhoods, services, and the city center.

Vision Fano is changing its approach to urban mobility with sustainable mobility, urban redevelopment, and road safety.

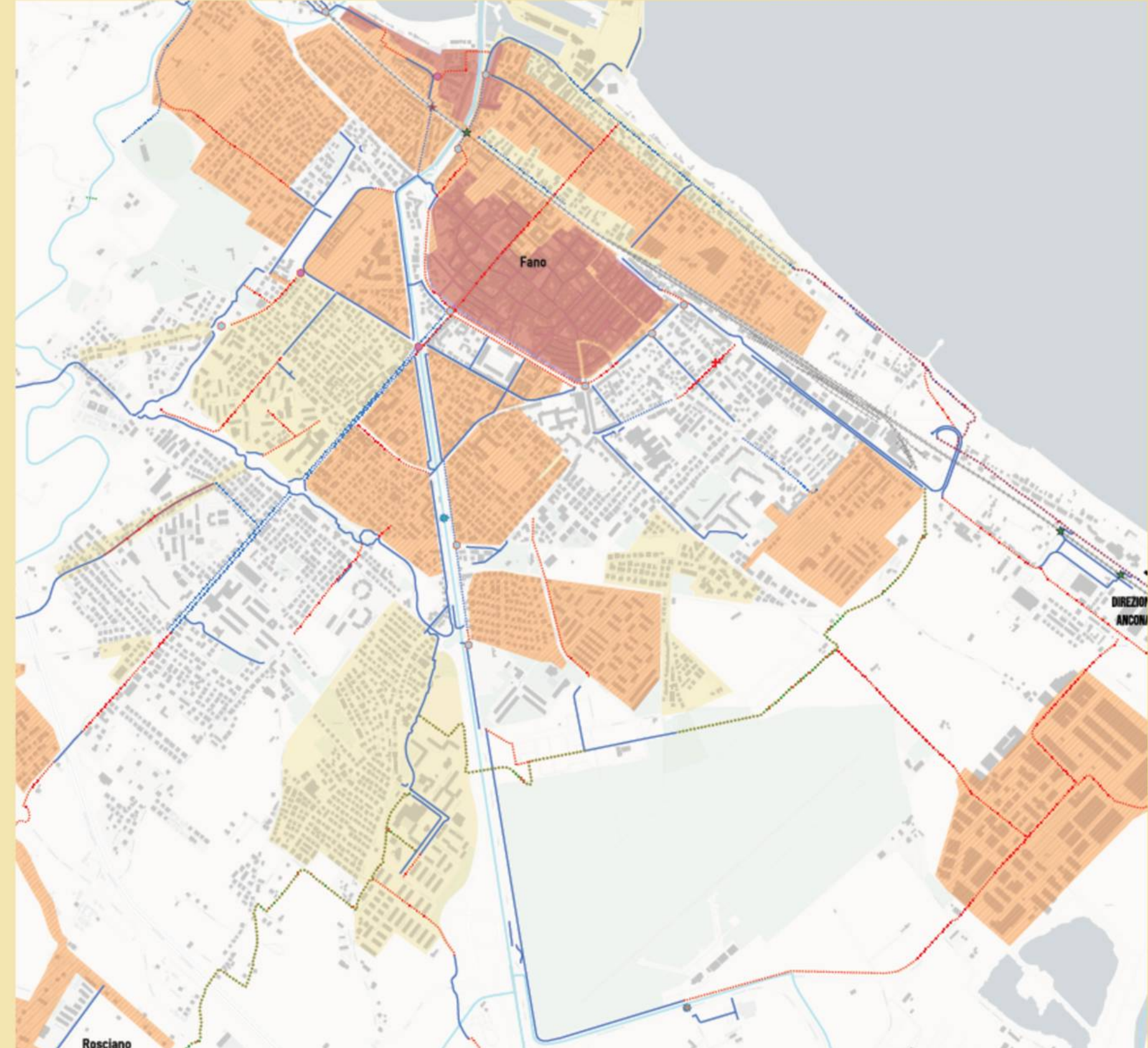
accessibility and non-discrimination



PUMS & PUT

Smart solutions reduce energy waste and costs.

The Municipality is establishing a PUT (Urban Planning for Mobility) to decide on the most appropriate operational methods to encourage sustainable mobility. The PUT will approve the Biciplan and, to implement it, has considered modifying traffic flow by converting existing roads into one-way streets to create sufficient space to build and connect currently non-interconnected bike paths.



a concrete example: Roma street

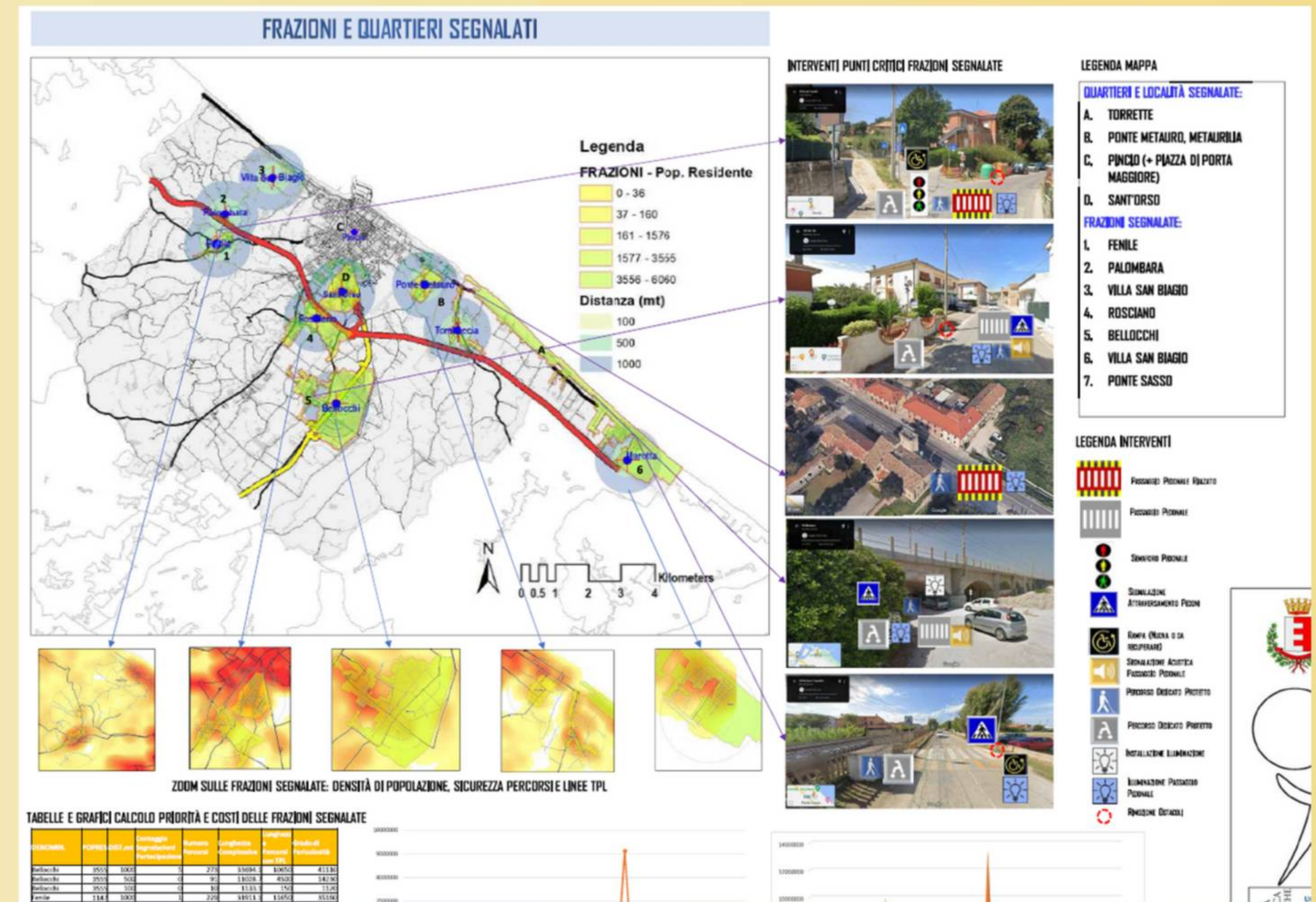
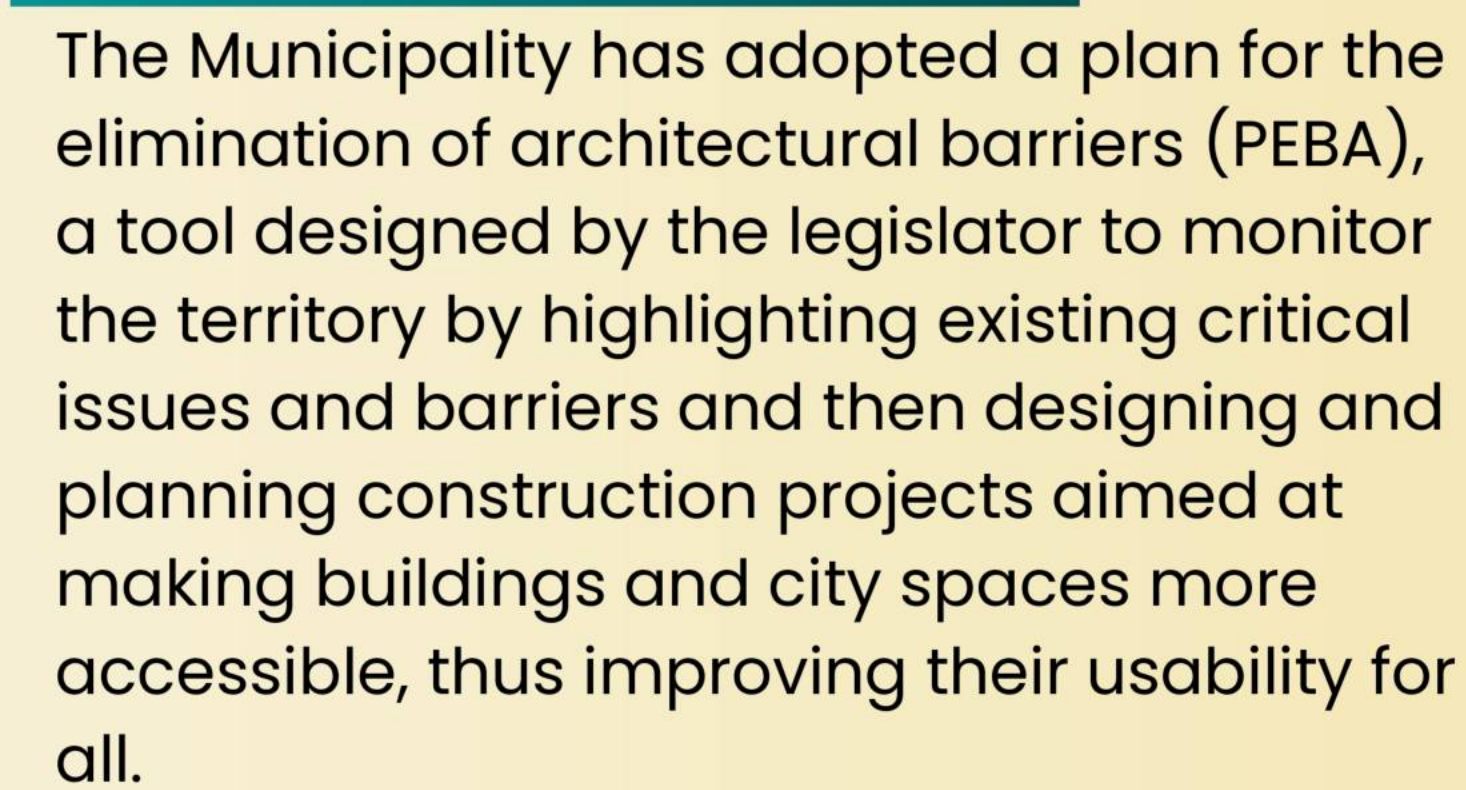


PUMS & PUT

Smart solutions reduce energy waste and costs.



Through the PUT, we reprogrammed the existing bike lanes. In this example, we see that previously there were sections of sidewalk that constituted an architectural barrier. We eliminated these elements and widened the bike lane, which is now accessible to people with disabilities.



accessibility and non-discrimination



PEBA

Smart solutions reduce energy waste and costs.

Through the Peba we identified the priority interventions to create pedestrian crossings that are necessary and indispensable for reaching the main services





Local community's transportation infrastructure reflect and promote fundamental rights

The Municipality has participated in numerous European funding schemes for cycle path works in the Municipality of Fano, through European and regional funding, amounting to 12 million in this year.

The Metauro Cycle Path project is underway, which includes the construction of a cycle path to connect the hilltop towns and the more peripheral towns to the sea

A new cycle bridge to connect

The Bridge that joins and protects. Two and a half million euros to reunite the city's two most populous neighborhoods, Sant'Orso and the center of Fano, with the historic center and all services, sports facilities, and the airport's urban park.





Local community's transportation infrastructure reflect and promote fundamental rights

The Adriatic Cycle Route, connecting Pesaro to Marotta along the Adriatic Sea, extending throughout the Fano area.

The project is funded by the Region, and the design phase is currently underway. The 6-km project will redevelop the entire Sassonia-Viale Adriatico seafront with the creation of a safe and secure cycle path.

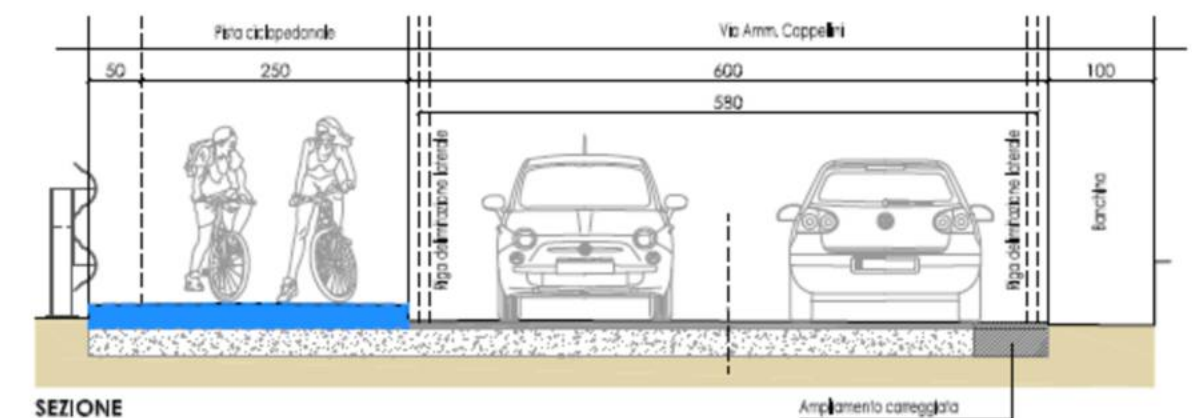
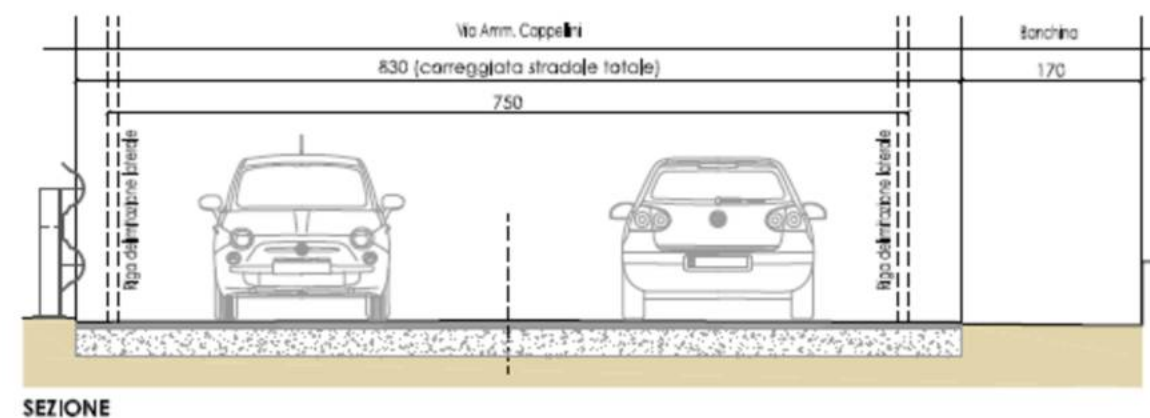
Local community's transportation infrastructure reflect and promote fundamental rights



A cycle path will also be built along Via Cappellini in an area where there are currently parking spaces. A cycle path will replace the parking spaces, and compensatory parking will be provided along the main road at pedestrian crossings to compensate for this lack.

The new cycle path is intended to encourage the use of bicycles, even during the summer season, to reach the sea via safe routes, while discouraging the use of private cars.

Local community's transportation infrastructure reflect and promote fundamental rights

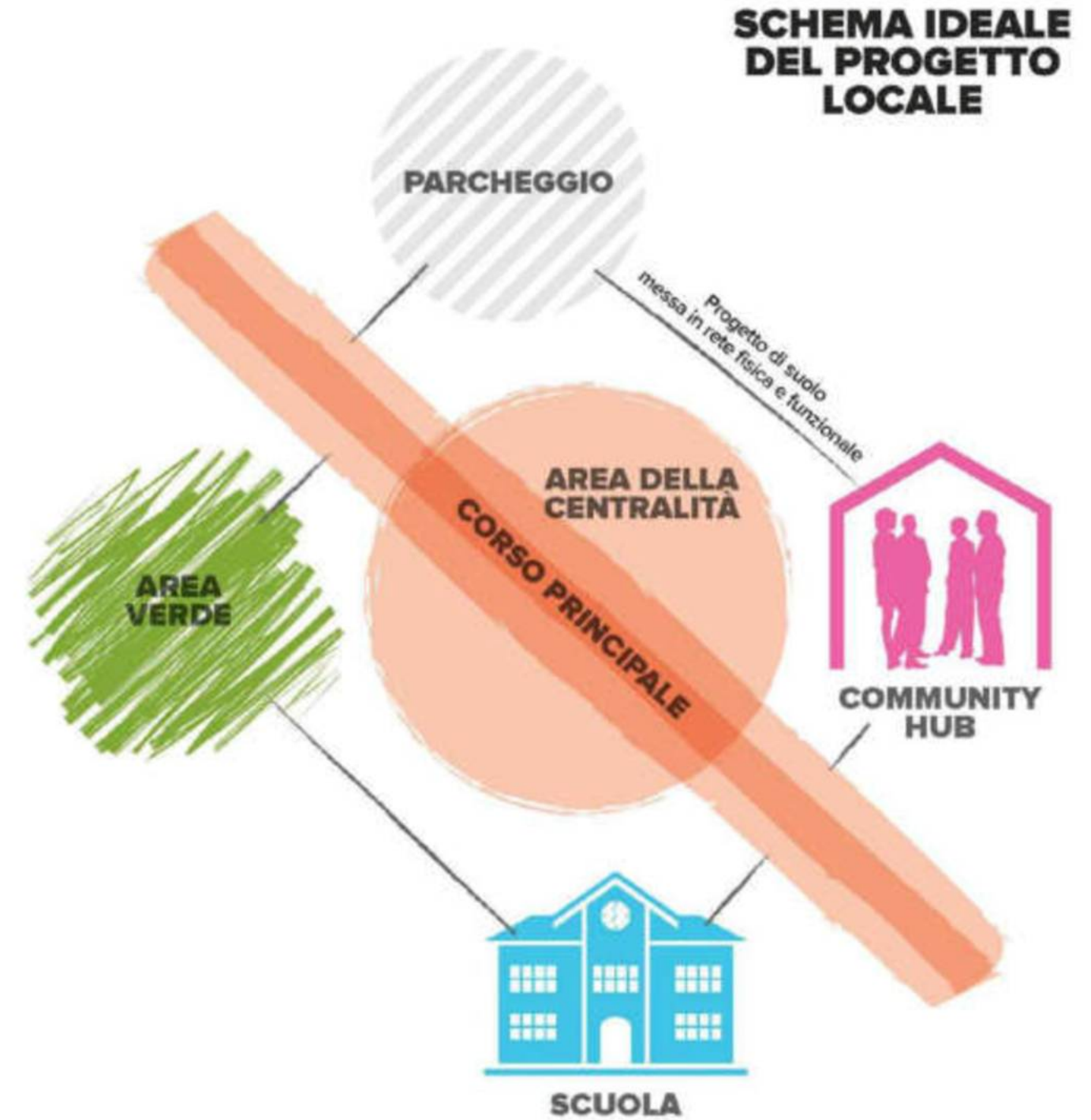


Local community's transportation infrastructure reflect and promote fundamental rights

The Municipality has adopted a policy of rationalizing paid parking to encourage the use of alternatives to private cars through local public transportation (bus and train). This policy aims to encourage parking rotation. Through these transformations, we have created new parking spaces in previously neglected areas, revitalizing previously neglected spaces. A concrete example: The ex Vittoria Colonna area, boarding school area: previously a neglected area – Now, thanks to this redevelopment, the area is being used, freeing up the sidewalks and bike paths that were previously occupied by illegally parked cars.



current rural mobility scenarios and transportation needs





Fano, 20-21 NOVEMBER 2025

Exchange of realistic and doable ideas and collaborative strategy development for enhancing rural and coastal mobility

Presented By: **Ing. Ilenia Santini**



Our initiatives



Memorandum Municipality - Companies



Memorandum of Understanding between the Municipality and the companies in the industrial zone to develop a commute plan. Following the completion of this project and data collection phase, the Municipality, together with the companies, took steps to implement policies to improve sustainable mobility for commutes. Concrete example: a dedicated shuttle has been activated for these routes, running directly from the train station to the Bellocchi industrial area to encourage the use of trains and buses.

Our initiatives



Memorandum Municipality - Companies



In the first phase, all companies collected information on their employees' home-to-work commutes.

These plans helped companies plan transportation, such as car sharing. The Municipality with the companies, also worked with the transport company to propose a dedicated shuttle with dedicated stops close to the companies to reduce travel times.

Our initiatives



Mobility week



A week with a lot of initiatives to improve sustainable mobility
example: Bike to Work – Let's go to work by bike!

Starting from the Arch of Augustus, with intermediate stops until arriving at the Company's headquarters in Bellocchi.

Our initiatives



- **Fano, a city to play in**
 - **Comuni Ciclabili**
-



Fano a city to play – A road closure initiative to raise children's awareness of sustainable mobility.

ComuniCiclabili recognizes the efforts of all local governments that implement concrete policies for bicycle mobility, because a bicycle-friendly city is, first and foremost, a city for people. ComuniCiclabili evaluates the degree of cycling in municipalities, that is, the set of infrastructures and actions that make them suitable for being experienced and visited by bicycle, a useful tool for citizens and tourists.

Our initiatives



- **Fano Jazz in bycicle**

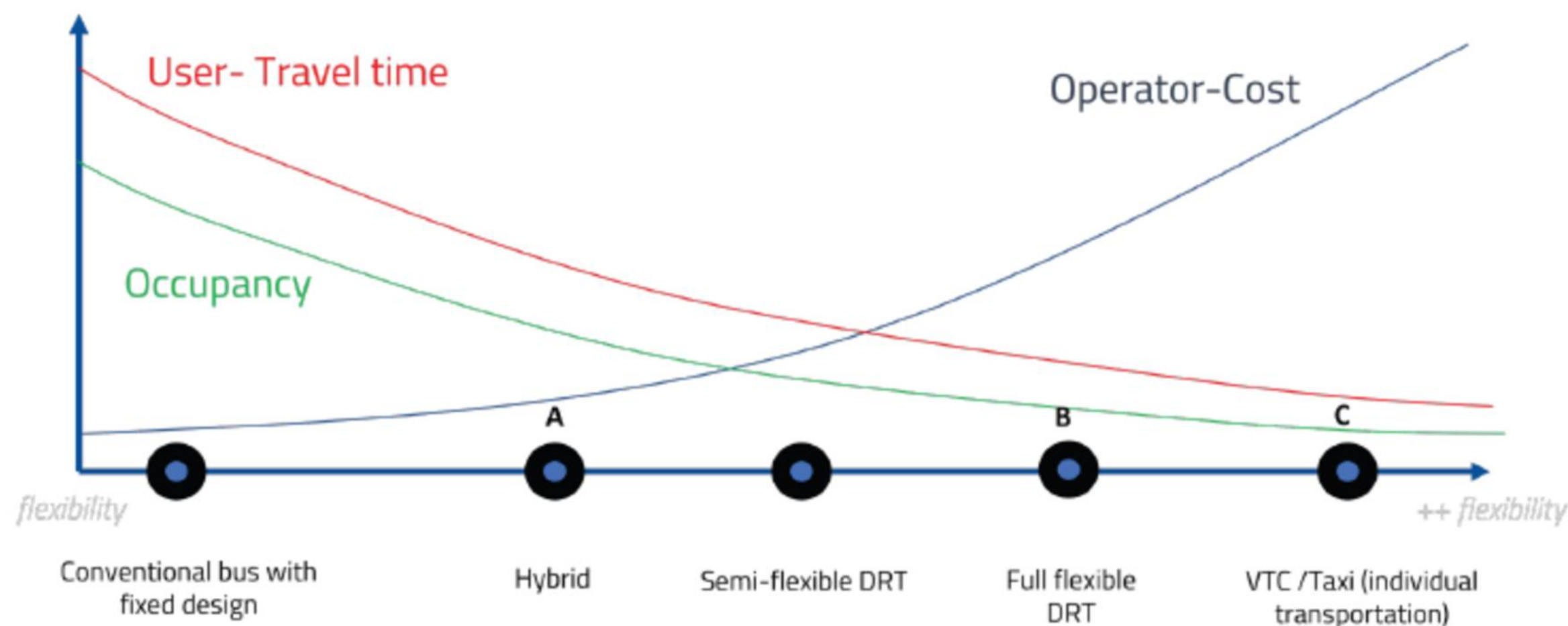


In general, we try to include a cycling-themed event in all events.

Our initiatives



- **DRT Services – In the future: MyBus**



Demand-responsive transport (DRT) systems encompass a range of mass public transport services characterized by high flexibility. In this sense, they differ both from traditional services, which are characterized by low flexibility, and from taxi services or other similar systems, such as Uber, which emphasize individual use. The DRT service model, as shown in the figure, lies between traditional buses and individual services such as taxis. It offers greater service flexibility, reducing average door-to-door travel times for individual users. However, this comes at the cost of limiting the system's load capacity, thus generating operating costs per passenger transported that are generally higher than traditional bus services but lower than taxi services.



the impact of sustainable transportation projects on EU values



Regions measure the impact of sustainable transport on promoting EU rights and values through a combination of environmental, social, and economic indicators, focusing on benefits for citizens such as improved air quality, reduced pollution, and easier access to mobility



Our indicators



Neighborhood Council and Disability Manager



In Fano this year there are **Neighborhood Councils**, that is a tool for listening, dialogue, and the shared development of city policies. Neighborhood Councils were created to give local communities a voice. This helps to repair the social fabric and build close, ongoing collaboration with the municipal administration. The Marche Region recently appointed a **Disability Manager**, responsible for the integration and support of people with disabilities into the workforce. Their role is to facilitate entry into the workforce, retention, and professional growth by promoting organizational solutions, reporting any difficulties, and proposing interventions to improve inclusion. They represent an innovative point of reference for ensuring equal opportunities, support, support, and dialogue in the workforce for people with disabilities.



Sharing good practices:

International cooperation allows cities and countries to exchange experiences on how transport planning can integrate with fundamental rights and EU values.



Promoting concrete initiatives

Joint training projects can be developed and disseminated to ensure everyone has access to sustainable and safe modes of transport

How can international cooperation within the GreenMove project further enhance awareness and implementation of fundamental rights and EU values in transportation planning?



Increasing citizen participation

GreenMove can serve as a common space for local authorities and citizens, facilitating public consultation and gathering opinions and ideas on urban mobility projects

Supporting shared mobility initiatives:

Cooperation can support initiatives such as carpooling by organizing cross-country events to promote shared mobility.

How can international cooperation within the GreenMove project further enhance awareness and implementation of fundamental rights and EU values in transportation planning?





Thank You Very Much



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"Life is like riding a bicycle. To keep your
balance, you must keep moving

A. Einstein

