

## **NORTH CORFU MUNICIPALITY**



**Sustainable Tourism and Mobility in Rural Areas: Environmentally-Friendly Transportation Options**

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# Welcome to North Corfu: A Tale of Two Realities

- **A Unique Blend:**
  - Rural landscapes meet cosmopolitan tourist hotspots.
  - Rich cultural heritage and vibrant local economy.
  - Home to ~19,000 residents, with a population that swells significantly during tourist season (Close to 400K).
- **Our Natural Treasures:**
  - Antinoti Lagoon, Erimitis cliffs, Canal D'Amour.
  - Thriving olive groves and unique kumquat orchards.
- **Our Core Challenge:**
  - **Balancing the preservation of this beauty with the pressures of modern tourism and mobility.**



## A Young Municipality with Big Challenges

- ✓ **A "Six-Year-Old" Municipality:** We are a young, dynamic local government, building our future.
- ✓ **Geographical Scale:** The entire island of Corfu is the same size as Malta, but is governed by just three municipalities.
- ✓ **This means:** We manage vast and diverse areas—from remote villages to busy coastal resorts—with limited centralized resources.



# The Mobility Challenge in Our Rural-Tourist Context

## Our key mobility characteristics:

- 🚗 Heavy Dependence on Private Vehicles
- 🚌 Limited Public & Shared Transport
- 📅 Severe Seasonal Traffic Pressure
- ⚡ High Energy Consumption in Public Infra
- 🚲 Lack of Dedicated Green Mobility Infrastructure



**These challenges threaten our environment, quality of life, and the sustainable future of our tourism economy.**

Does it sound familiar?? Can you correlate?

# Our Green Vision: Taking Our First Strategic Steps

As a young municipality, we are strategically planning our first steps towards a green transition.

Our vision is to enhance community resilience, preserve our natural treasures, and promote a sustainable future through innovative mobility and energy solutions.



# Our Steps towards a sustainable future

## Strategic Step 1: Electrifying Our Transport

- ✓ A Comprehensive Study for Electric Vehicle Charging Stations (EVCS) is Complete!
- ✓ Objective: Create a network that reduces range anxiety and encourages EV adoption.
- ✓ Coverage: Multiple strategic points across the municipality.
- ✓ Priority Locations: Key tourist hubs and municipal buildings to lead by example.

*This is the foundational map for our electric mobility future.*



# Our Steps towards a sustainable future

NORTH CORFU MUNICIPALITY



## Strategic Step 2: Promoting Cycling as a Way of Life

We actively promote cycling as:

 **A sustainable transportation alternative for daily commutes.**

 **A form of recreation and local tourism, allowing visitors to experience our authentic beauty.**

 **A way to connect our rural landscapes with our stunning seaside paths.**



# The Path Forward: Where We Need Support



To turn our plans into reality, we need support in:

- **Technical Expertise & Innovative Tools**
- **Knowledge of Funding & Project Management** on various EU funded projects in collaboration with Scandinavian innovation groups
- **Partnerships** with universities, companies, and fellow municipalities.
- **Local Capacity Building & Community Engagement** trying to bring transformational change at all levels

# Why GreenMove is the Perfect Pilot project for Us

The **GreenMove** initiative aligns perfectly with our needs by offering:

- A platform to **exchange ideas and good practices** with towns facing similar challenges.
- Exposure to **innovative methodologies** we can adapt.
- Access to **European expertise and clear funding pathways**.
- The motivation and framework to **turn our ideas into pilot actions**.



# Our Aspirations from GreenMove

Through this collaboration, we hope to:

- Refine our SUMP with learned best practices.
- Develop a concrete, fundable proposal for a pilot cycling route.
- Build a consortium for implementing our EVCS network.
- Empower our local community to be active participants in our green transition.



# A Call for Collaboration



We are eager to learn from your experiences and share our own journey.  
Let's continue discussing about:

- Successful low-cost mobility solutions for rural areas?
- Effective community engagement strategies?
- Partnerships for pilot projects?



# Thank you for your attention!!

