

NORTH CORFU MUNICIPALITY



Sustainable Tourism and Mobility in Rural Areas: Environmentally-Friendly Transportation Options

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Welcome to North Corfu: A Tale of Two Realities

- **A Unique Blend:**
 - Rural landscapes meet cosmopolitan tourist hotspots.
 - Rich cultural heritage and vibrant local economy.
 - Home to ~19,000 residents, with a population that swells significantly during tourist season (Close to 400K).
- **Our Natural Treasures:**
 - Antinioti Lagoon, Erimitis cliffs, Canal D'Amour.
 - Thriving olive groves and unique kumquat orchards.
- **Our Core Challenge:**
- **Balancing the preservation of this beauty with the pressures of modern tourism and mobility.**








A Young Municipality with Big Challenges

- ✓ **A "Six-Year-Old" Municipality:** We are a young, dynamic local government, building our future.
- ✓ **Geographical Scale:** The entire island of Corfu is the same size as Malta, but is governed by just three municipalities.
- ✓ **This means:** We manage vast and diverse areas—from remote villages to busy coastal resorts—with limited centralized resources.



The Mobility Challenge in Our Rural-Tourist Context

Our key mobility characteristics:

-  Heavy Dependence on Private Vehicles
-  Limited Public & Shared Transport
-  Severe Seasonal Traffic Pressure
-  High Energy Consumption in Public Infra
-  Lack of Dedicated Green Mobility Infrastructure



These challenges threaten our environment, quality of life, and the sustainable future of our tourism economy.

Does it sound familiar?? Can you correlate?

Our Green Vision: Taking Our First Strategic Steps

As a young municipality, we are strategically planning our first steps towards a green transition.

Our vision is to enhance community resilience, preserve our natural treasures, and promote a sustainable future through innovative mobility and energy solutions.



Our Steps towards a sustainable future

Strategic Step 1: Electrifying Our Transport

- ✓ A Comprehensive Study for Electric Vehicle Charging Stations (EVCS) is Complete!
- ✓ Objective: Create a network that reduces range anxiety and encourages EV adoption.
- ✓ Coverage: Multiple strategic points across the municipality.
- ✓ Priority Locations: Key tourist hubs and municipal buildings to lead by example.

This is the foundational map for our electric mobility future.




Our Steps towards a sustainable future

Strategic Step 2: Promoting Cycling as a Way of Life

We actively promote cycling as:

 A sustainable transportation alternative for daily commutes.

 A form of recreation and local tourism, allowing visitors to experience our authentic beauty.

 A way to connect our rural landscapes with our stunning seaside paths.



The Path Forward: Where We Need Support



To turn our plans into reality, we need support in:

-  **Technical Expertise & Innovative Tools**
-  **Knowledge of Funding & Project Management** on various EU funded projects in collaboration with Scandinavian innovation groups
-  **Partnerships** with universities, companies, and fellow municipalities.
-  **Local Capacity Building & Community Engagement** trying to bring transformational change at all levels

Why GreenMove is the Perfect Pilot project for Us

The **GreenMove** initiative aligns perfectly with our needs by offering:

- A platform to **exchange ideas and good practices** with towns facing similar challenges.
- Exposure to **innovative methodologies** we can adapt.
- Access to **European expertise and clear funding pathways**.
- The motivation and framework to **turn our ideas into pilot actions**.



Our Aspirations from **GreenMove**

Through this collaboration, we hope to:

- Refine our SUMP with learned best practices.
- Develop a concrete, fundable proposal for a pilot cycling route.
- Build a consortium for implementing our EVCS network.
- Empower our local community to be active participants in our green transition.



A Call for Collaboration



**We are eager to learn from your experiences and share our own journey.
Let's continue discussing about:**

- Successful low-cost mobility solutions for rural areas?
- Effective community engagement strategies?
- Partnerships for pilot projects?



Thank you for your attention!!

