



Murska Sobota, Slovenia

Enhancing Rural Mobility through Integrated Public
Transport Systems and Shared Mobility Solutions





Enhancing Rural Mobility:

making transportation **more accessible, efficient, and connected.**

Many residents depend on **private cars.**



Existing infrastructure & services:

- City bus,
- Park & Ride facility,
- cycling infrastructure & footpaths.





Shared mobility & sustainable transport modes:

- bike sharing system,
- electric car sharing system,
- call-on-demand" service.



Opportunities to apply the “enhancing mobility” concept:

- better bus-village connections,
- unified ticketing/membership,
- focus on vulnerable groups (elderly, disabled, low-income, non-drivers)



Thank you!

