

A scenic sunset over a coastal town with hills in the background and a rocky cliff on the right.

“Exchange of realistic and doable ideas and collaborative strategy development for enhancing rural and coastal mobility in the sixteen local ecosystems of GreenMove partners”

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**City of Livno,  
Bosnia and Herzegovina**

Presenter: Ivana Markov, asistent of the mayer

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# Introduction: Livno in the context of the GreenMove network

- Livno is a rural center of southwestern Bosnia and Herzegovina, with a strong connection to the coastal areas of Dalmatia.
- Its geographical position makes it an important point between the interior and the Adriatic coast.
- Participation in the GreenMove project provides an opportunity to test sustainable solutions in rural transport and connect with other partners.



# The main mobility challenges in Livno

- Limited public transport connections to larger centers (Split, Mostar, Sarajevo).
- Weak connections between villages and the city center.
- Dependence on private cars and high fuel costs.
- Lack of infrastructure for bicycles and electric vehicles.
- Low frequency of public transport – difficult access to education, health care and work.



# Realistic and feasible ideas

- Cycling routes and e-bikes for short distances - Partnership with local associations and tourist boards
- Establishment of "green hubs" of mobility - Connecting different modes of transport (bus, bicycle, walking).
- Promotion of shared rides - Digital platform or app for residents.



# The role of knowledge exchange between partners

- Exchange of good practices with coastal and island partners (e.g. energy-efficient buses, smart transport solutions).
- Learning from pilot projects in areas with similar demographic structure.
- Application of learned models to the local circumstances of Livno (e.g. adaptation of public transport to seasonal needs).

# Steps towards a common strategy

- Analysis of existing transport needs and resources.
- Identification of common challenges with partners (eg traffic isolation, energy efficiency).
- Defining priority measures at the level of the GreenMove network.
- Developing financial and institutional support models.
- Testing some of pilot projects and exchange of results.

# Conclusion: Livno as an example of rural transformation

- Livno stands for smart, sustainable and affordable mobility.
- Through the exchange of ideas within the GreenMove network, the city can become a model for the successful integration of rural and coastal transport.
- Common strategy = common future of sustainable movement.



THANK YOU  
FOR YOUR  
ATTENTION!