



Sustainable Tourism and Mobility in Coastal and rural region

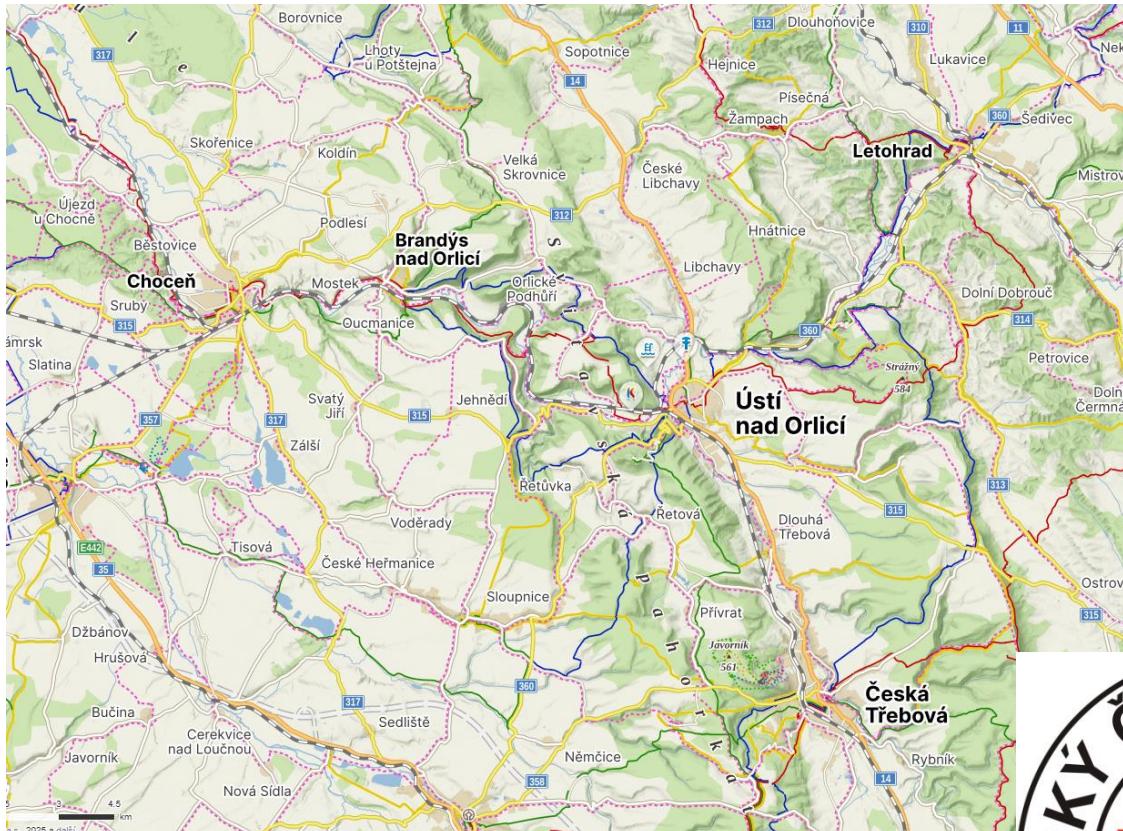


15 – 18 October 2025
Podstrana CROATIA

Sustainable Tourism

Cycling and Inline Skating paths connecting the whole region

- Brandýs nad Orlicí
- Česká Třebová
- Choceň
- Kostelec nad Orlicí
- Lanškroun
- Ústí nad Orlicí
- Vysoké Mýto
- Žamberk



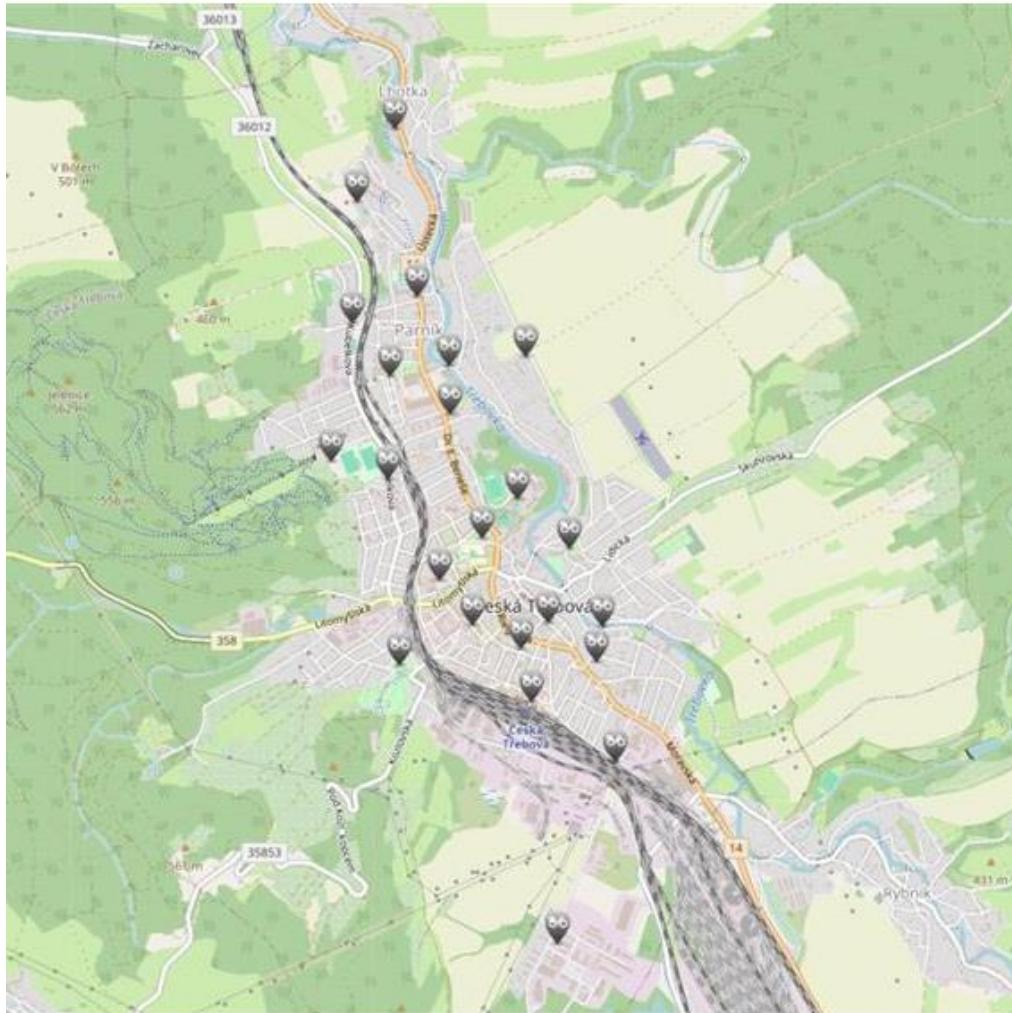
Sustainable Tourism

Special marking for walking paths in the countryside and towns and also for cycling paths



Sustainable Tourism

Shared bicycles in Ceska Trebova area for public usage



- 23 places for parking in the area
- 55 bicycles
- nextbike mobile app for renting
- 15 minutes free
- supported by Pardubice region
- supported by municipality
- more than 3 000 users



Sustainable Tourism

Special stickers or signs „Cyklisté vítáni“ where the cyclers are welcome



The "Cyclists Welcome Sticker" refers to a sticker marking facilities, such as accommodation or restaurants, that are certified under the Cyclists Welcome scheme of the Partnership Foundation. These facilities offer services for cyclists, such as secure bike parking, basic tools, laundry facilities and e-bike charging. The sign takes the form of a green and white logo with a smiling bicycle and serves to identify quality cycling services.

Sustainable Tourism

The **Pochod tří hradů** is a **traditional annual hiking event** in the **Ústí nad Orlicí region**, held since **1973**. It connects three historical castles:

Lanšperk Castle

Žampach Castle

Potštejn Castle

Participants can choose from various walking routes (often between 10–50 km) and enjoy beautiful nature, historical sites, and local hospitality.



Sustainable Tourism

New refreshment stations along the cycling paths and successful businesses.



Sustainable Tourism

In the vicinity of Ústí nad Orlicí, EU funds were used for cycle paths in several projects, for example within the framework of the ROP Northeast, which made it possible to build a cycle path from Žamberk to Letohrad, and also to support the construction of other sections in the region, including the future connection of Lanškrounsko and Českotřebovsko. These funds helped to expand and improve the cycle path network, increase safety and fluidity of traffic and support the development of cycling tourism in the region.



Sustainable Tourism – Eldery

Senior transportation – CCK service

One of main focus of our organization
is on senior transportation

One EV vehicle was bought for Ústí nad
Orlicí area

8 vehicles in the Usti nad Orlici region

