

# Murska Sobota

Innovative Technologies for Sustainable  
Mobility and Energy Efficiency in Rural  
Contexts



# City bus „Sobočanec“



- Free city bus service (since 2007)
- Extended by another city line
- Requires effort and time





# Bike rental system „Soboški biciklin“

- Launched in 2015, today 42 bicycles
- Connects neighbouring municipalities and tourist destinations
- Promotes non-motorized mobility



# Free on-demand transport service „Prostofer“

- Door-to-door service
- For elderly and socially disadvantaged citizens
- Carried out exclusively by volunteers

PROSTOFER  
PROSTOVOLINI ŠOFER

☎ 080 10 10  
S SVICANI NA POTI

Mestna občina  
MURSKA SOBOTA





# Car sharing system „Avant to-go“

- Car sharing system
- Exclusively electric vehicles
- Reduces the cost of mobility for an individual by more than 50%.





# Expansion of Cycling Infrastructure

- Cycling paths connecting rural settlement with urban center
- Enhancing accessibility
- Reducing traffic congestion





# European Mobility Week

- Awareness-raising campaign on sustainable urban mobility
- Murska Sobota is part of the initiative for more than 20 years
- Focus on Schools and Kindergartens

<https://mobilityweek.eu>





# City Municipality Murska Sobota



THANK  
YOU!

