

EVENT DESCRIPTION SHEET

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.)

 Please provide one sheet per event (one event = one work package = one lump sum).)

PROJECT	
Coordinating Participant :	[01] - [Municipality of Northern Corfu / DIMOS VOREIAS KERKYRAS] ([MunNC])
PIC number:	[883151924]
Participants :	<p>[02] - OBEC GLABUSOVCE - PIC 875889340</p> <p>[03] – FEDERACION DE ASOCIACIONES XUVENIS PARA A MOBILIDADE EUROPEA - PIC 889637732</p> <p>[04] –ANAPTYXIAKI ETAIREIA PAFOU AFRODITI LIMITED ANAPTYXIAKI ETAIREIA PAFOU AFRODITI LIMITED - PIC 880456779</p> <p>[05] – RTIS NETWORK ASTIKI MI KERDOSKOPIKI ETAIREIA RTIS NETWORK - PIC 888085829</p> <p>[06] – MTÜ 'Rabarada' - PIC 896367980</p> <p>[07] – ORLICI REGIONAL ASSOCIATION OF CZECH RED CROSS USTI NAD ORLICI - PIC 889876352</p> <p>[08] - NYUGAT-PANNON TERULET-ES GAZDASAGFEJLESZTESI SZOLGALTATO KOZHASZNU – PIC 950220440</p> <p>[09] – Opcina Podstrana Opcina Podstrana – PIC 930835378</p> <p>[10] – MUNICIPIO DE VALONGO CAMARA MUNICIPAL DE VALONGO – PIC 913903640</p> <p>[11] – COMUNE DI FANO FANO MUNICIPALITY - PIC 878061170</p> <p>[12] – GRAD LIVNO CITY OF LIVNO - PIC 881356163</p> <p>[13] – BK-95 - PIC 891203409</p> <p>[14] – KUNSILL LOKALI IS-SIGGIEWI - PIC 896120339</p> <p>[15] – MESTNA OBCINA MURSKA SOBOTA - PIC 938912859</p> <p>[16] – Municipality of Gotse Delchev – PIC 936078131</p> <p>[17] – BALTIC EDUCATION TECHNOLOGY INSTITUTE – PIC 943530447</p>
Project name and acronym:	[Transforming rural mobility for a Sustainable future] — [GreenMove]

EVENT DESCRIPTION	
Event number:	[01]
Event name:	[European Rural Transformation and the Concept of a 'Europe of Many Rural Characteristics]

Type:	[workshop]
In situ/online:	[in-situ]
Location:	[Greece]], [North Corfu / Acharavi]
Date(s):	[27th of February to the 2 nd of March, 2025]
Website(s) (if any):	www.greenmove.site
Participants	
Female:	40
Male:	43
Non-binary:	3
From country 1 [Greece]:	52
From country 2 [Italy]:	3
From country 3 [Estonia]:	2
From country 4 [Latvia]:	2
From country 5 [Italy]:	2
From country 6 [Bulgaria]:	2
From country 7 [Cyprus]:	2
From country 8 [Slovenia]:	2
From country 9 [Malta]:	2
From country 10 [Portugal]:	2
From country 11 [Croatia]:	1
From country 12 [Spain]:	2
From country 13 [Bosnia and Herzegovina]:	1
From country 14 [Portugal]:	2
From country 15 [Slovakia]:	2
From country 16 [Czech Republic]:	2
From country 17 [Hungary]:	2
From country 18 [Ireland – Not in the Consortium]:	1
From country 19 [Moldovia – Not in the consortium]:	1

From country 20 [Ukraine – Not in the consortium]:	1		
Total number of participants:	86	From total number of countries:	20

Description

Provide a short description of the event and its activities.

GreenMove: Event and Activities – No.1

Theme: Fostering European Rural Transformation through Sustainable Mobility and Low-Emission Zones in Coastal Areas: Addressing Sustainability and Social Inclusion in Coastal Regions.

Overall Goal: To facilitate knowledge exchange, collaborative action, and the development of practical resources to support the sustainable evolution of rural communities across Europe, with a specific focus on coastal regions and the integration of sustainable mobility and low-emission initiatives.

Workshop on "European Rural Transformation and the Concept of a 'Europe of Many Rural Characteristics'" - Event Summary:

From February 27 to March 2, 2025, the picturesque region of North Corfu, Greece, served as the vibrant host for a dynamic workshop and conference focused on the critical themes of European rural transformation and identity. Organized by the GreenMove consortium, this significant event successfully convened a diverse group of 86 participants from 20 different countries (16 of the GreenMove Consortium). The attendees represented a rich tapestry of expertise, including leading researchers, influential policymakers, dedicated local stakeholders, and experienced rural development experts. This gathering provided a crucial platform for the exchange of knowledge, the sharing of innovative strategies, and the identification of best practices aimed at fostering sustainable rural futures across the continent.

Key Activities & Outcomes:

Workshop: "European Rural Transformation & the Concept of a 'Europe of Many Rural Characteristics'"

Seventeen consortium members delivered compelling presentations, sharing their local experiences and highlighting innovative approaches to rural development. These presentations showcased the unique challenges and inspiring success stories emanating from various regions across Europe, providing valuable context and practical insights.

Highly interactive sessions were a cornerstone of the workshop, fostering cross-border learning and facilitating in-depth discussions on critical topics such as sustainable practices, the preservation of cultural heritage, and strategies for building economic resilience within rural areas.

Participants actively engaged in collaborative problem-solving exercises, working together to identify actionable strategies and concrete steps to strengthen Europe's rural communities and address pressing challenges.

Conference: "European Rural Identity in the Local Context"

Stakeholders engaged in insightful panel debates and presented compelling case studies, exploring how rural identity is dynamically shaped by local traditions, historical heritage, and the forces of modernization. These discussions provided a deeper understanding of the multifaceted nature of rural identity.

Participatory data collection methods were effectively employed during the conference to gather valuable insights directly from participants regarding their perceptions of rural life, their needs, and their aspirations for the future.

Carefully planned cultural visits across North Corfu provided attendees with an immersive and authentic experience, allowing them to connect directly with the region's stunning landscapes, rich traditions, and inspiring community initiatives.

Development of the Interactive Sustainable Living Guidebook (GISLG): A significant outcome of the event was the successful drafting of the first segment of the innovative Interactive Sustainable Living Guidebook (GISLG). This initial draft incorporated key takeaways, valuable insights, and practical information gleaned from the insightful workshop presentations.

The GISLG is envisioned as a practical and accessible resource for rural stakeholders, designed to promote sustainable practices, facilitate the sharing of best practices, and empower individuals and communities to adopt more sustainable lifestyles.

Documentation & Dissemination:

A comprehensive report was meticulously produced in both PDF and PowerPoint formats to document the event's key activities, outcomes, and insights. This report featured:

- Detailed summaries of the event proceedings and key findings from the discussions.
- A collection of high-quality photographs and promotional materials (including flyers and banners) capturing the essence of the event.
- Accurate attendance records, detailed agendas for both the workshop and conference, and valuable participant feedback.
- To ensure wider accessibility and dissemination of the event's outcomes, a public summary was published on the official websites of the participating municipalities.
- A foundational first part of the dedicated project webpage (greenmove.site) was successfully launched, providing an initial online presence for the GreenMove project and serving as a repository for key information.
- All the participants, have uploaded the News Release of the outcome of the three days in North Corfu and Event no.1 in their social media.
- Last but not least, nearly all the participants sent out the Press Release of the results with great outcome nearly in all 17 countries

Project Main Activities:

T1.1 Event No. 1 - Coordination of Transportation, Accommodation, and Other Travel Logistics: This foundational task ensures the seamless participation of all project attendees. We will undertake comprehensive coordination of travel arrangements, encompassing both international and local journeys. This involves meticulous planning for flights, ground transportation, and transfers to and from designated venues. Furthermore, we will secure comfortable and appropriate accommodation for all project participants, taking into consideration varying needs and preferences. The provision of nutritious and convenient meals throughout the event duration is also a key component of this task, ensuring participants are well-nourished and focused on the project objectives. Our approach emphasizes proactive communication with participants regarding travel itineraries, accommodation details, and any necessary logistical support. This includes providing clear instructions, contact information, and assistance with any unforeseen travel challenges.

T1.2 Event No. 1 - Topic: Rural Transformation through Sustainable Mobility and Low-Emission Zones in Coastal Areas / Thematic focus: Addressing Sustainability and Social Inclusion in Coastal Regions. Establish communication channels (e.g., round tables, conferences, workshops, labs, data collection, cultural visits, etc.):

This core task drove the intellectual and collaborative aspects of the GreenMove project. It encompassed a multifaceted approach exploring the complexities of rural transformation, with a particular emphasis on sustainable mobility and low-emission initiatives within coastal areas.

Workshop Preparation: We meticulously organized a dynamic workshop titled "European Rural Transformation and the Concept of a 'Europe of Many Rural Characteristics.'" This workshop served as a platform for in-depth discussions, critical analysis, and the exploration of diverse facets of rural evolution across the European landscape. The preparation involved developing a detailed agenda, identifying key discussion points, and curating interactive sessions to maximize participant engagement and knowledge sharing.

Conference with Experts: A central element of this task was the hosting of a high-level conference centred on "European Rural Identity in the Local Context." This conference was convened esteemed experts, researchers, policymakers, and local stakeholders delved into the nuanced dimensions of rural identity within European areas. This involved identifying and securing speakers and participants with relevant expertise and diverse perspectives fostering a rich and insightful discourse. The conference utilized various formats, including keynote presentations, panel discussions, and breakout sessions, to facilitate comprehensive exploration of the topic.

Choice and Reservation of Designated Spaces: We diligently selected and secured appropriated venues for both the workshop and conference activities, in one of the best hotels of the Northern Corfu. This involved identifying the best feasible spaces that were conducive to productive discussions, collaborative work, and interactive sessions. Factors such as capacity, technological infrastructure, accessibility, and overall ambiance was carefully considered to ensure optimal learning and networking environments. Logistical arrangements, including seating configurations, audio-visual equipment, and catering facilities, were meticulously planned and support the smooth execution of both events.

Data Collection and Participant Engagement: To gain valuable insights into rural transformation trends and participant perspectives, we implemented effective data collection methods during the workshop and conference. This included surveys, questionnaires, focuspō groups, and participatory mapping exercises. Furthermore, we were actively foster participant engagement through various interactive

methods, such as facilitated discussions (we had local key decision stakeholders coming from the biggest Green NGO, and the Red Cross of Corfu), group activities, and networking opportunities, enhancing the quality of discussions and outcomes.

Preparation of Cultural Visits: Recognizing the importance of understanding the local context, we have planned and organized enriching cultural visits to immerse participants (local Museum, visit to the Municipality, and the great local lake of Antinioti) while we spent some hours in the parameter of the municipality in the unique culture and community of North Corfu. This included guided tours to significant landmarks such as the Municipality of North Corfu and the City Council, providing participants with valuable insights into the region's history, heritage, and local governance. These visits offered a tangible connection to the rural identity being discussed and provided inspiration for future initiatives.

Development of Interactive Sustainable Living Guidebook: A significant output of this task is the initiation and development of the first segment of the Interactive Sustainable Living Guidebook (GISLG). This innovative digital resource aimed to provide practical insights, actionable strategies, and valuable resources for individuals and communities seeking to embrace sustainable living practices. This involved collating relevant information, best practices, case studies, and tools empowering individuals and communities towards more sustainable lifestyles within rural contexts.

T1.3 Communication and Dissemination Plan:

This vital task focused on ensuring the effective communication and widespread dissemination of the GreenMove project's objectives, activities, and outcomes. We developed a comprehensive Communication and Dissemination plan that leverages various channels to reach a broad audience. This includes establishing and maintaining a strong online presence through social media platforms (e.g., Instagram, LinkedIn, Facebook) sharing updates, highlight key findings, and engage with stakeholders. Furthermore, we developed and maintained a dedicated project webpage (greenmove.site) serving as a central hub for information, resources, and event documentation. The plan also outlined strategies for engaging with traditional media, publishing press releases, and participating in relevant conferences and events to maximize the visibility and impact of the GreenMove project. The first Press Release was translated in 16 languages and sent over to all local Media, having a great outcome as follows:

1. <https://cidadespeloclima.pt/2025/04/04/municipio-de-valongo-2/>
2. <https://hronika-bg.com/startira-project-greenmove>
3. <https://infomreja.bg/s-transnacionalna-sreshta-v-obshtina-severno-korfu-dadoha-start-na-proekt-greenmove-170379.html>
4. <https://www.gotseidelchev.bg/index.php?module=BD&func=news&mun=%C3%EE%F6%E5%20%C4%E5%EB%F7%E5%E2&newsID=3328>
5. https://www.enimerosi.com/social/95021/o-dimos-boreias-kerkuras-stin-protoporia-tis-prasinis-kinitikotitas-stin-europsi?fbclid=IwY2xjawl6QjFleHRuA2FlbQlXMQABHVN-FIKste5KjkoarNXBA5drVZ-wUEp_iGpZlwAMr7D27yq_4_kNBABCwQ_aem_bIzGtsqBDhL9CosebQrxyQ
6. https://www.corfupress.com/2025/%ce%b5%ce%b9%ce%b4%ce%b7%cf%83%ce%b5%ce%b9%cf%83/%cf%80%ce%bf%ce%bb%ce%b9%cf%84%ce%b9%ce%ba%ce%b7/local/%ce%b4%ce%ae%ce%bc%ce%bf%cf%82-%ce%b2%ce%bf%cf%81%cf%81%ce%ac-%ce%bc%ce%b5-%ce%b5%cf%80%ce%b9%cf%84%cf%85%cf%87%ce%af%ce%b1-%ce%bf%ce%b9-%ce%b5%cf%81%ce%b3%ce%b1%cf%83%ce%af%ce%b5%cf%82-%cf%84%ce%b7/?fbclid=IwY2xjawl5frdLeHRuA2FlbQlXMQABHXG-wsrMWwtj44aL6VBMpwMa33LvYIXPR3K7cbgUPUI6NHU5cg1ydhzWBw_aem_xBHPZOS548U0C8B1FsOUoQ
7. <https://www.kerkyrasimera.gr/voreia-kerkyra-epitychimeni-i-diimerida-greenmove-gia-tin-prasini-kinitikotita/>
8. <https://kerkyraikiapopsi.gr/o-dimos-voreias-kerkyras-protoporei-me-to-greenmove-koryfaia-protovoulia-stin-prasini-kinitikotita/>
9. <https://www.kerkyrasimera.gr/o-dimos-voreias-kerkyras-syntonistis-sto-programma-greenmove-toy-eyropaikoy-ergoy-diktyo-eyropaikon-poleon/>
10. <https://www.training2000.it/greenmove-trasformare-la-mobilita-rurale-per-un-futuro-piu-verde/>
11. <https://infomreja.bg/s-transnacionalna-sreshta-v-obshtina-severno-korfu-dadoha-start-na-proekt-greenmove-170379.html>
12. <https://pirininfo.com/2025/03/17/izklyuchitelno-usheshna-startirastha-srestha-za-proekta-greenmove-se-sastoya-v-obstina-severno-korfu-garcziya/>
13. https://jarvald.ee/uudised-ja-teated/-/asset_publisher/JMZZd7N4By63/content/id/42340510

While the social media are the following:

1. <https://www.facebook.com/share/p/18uHHBkDc4/>
2. <https://www.cm-valongo.pt/viver/noticias/noticia/projeto-greenmove-teve-estreia-de-sucesso-na-grecia>

3. https://www.instagram.com/municipiodevalongo/p/DHq6a8msNNm/?img_index=1
4. <https://rabarada.ee/et/uudised/cerv-2024-network-of-towns-kickoff-meeting>
5. https://www.linkedin.com/posts/cidades-pelo-clima_cidadespeloclima-neutralidadeclimaertica-activity-7313850735241125888-2dKn?utm_source=share&utm_medium=member_desktop&rcm=ACoAAAMiDWgBfkEngLwr9DGyFS2mxMnD9VpiksU
6. <https://www.instagram.com/p/DIBRiAOtzPe/?hl=en>
7. <https://www.facebook.com/photo/?fbid=122123234816756123&set=a.122101490024756123>
8. <https://www.comune.fano.pu.it/Novita/Notizie/27-FEBBRAIO-2-MARZO-2025-GREENMOVE-Transforming-Rural-Mobility-for-a-Sustainable-Future-Kick-off-meeting>
9. <https://livno.ba/grad-livno-jedan-od-partnera-na-projektu-greenmove/>
10. <https://www.facebook.com/BETILT/posts/1159784656158613>
11. <https://www.facebook.com/BETILT/posts/1155272129943199>
12. <https://www.linkedin.com/feed/update/urn:li:activity:7305879598792134656>
13. <https://beti.lt/lt/greenmove-projekto-susitikimas-siaures-korfu-graikioje-zingsnis-link-tvarumo/>
14. <https://beti.lt/greenmove-project-kick-off-meeting-in-north-corfu-greece-advancing-sustainable-rural-mobility/>
15. <https://beti.lt/exciting-news-were-joining-the-greenmove-project/>
16. <https://www.limbazunovads.lv/lv/jaunums/cerv-projekta-greenmove-pirma-konference-ziemelorfu-griekija>
17. <https://www.podstrana-portal.com/podstrana/iz-opcine/priopcenje-za-javnost-opcina-podstrana-provodi-medunarodni-eu-projekt-greenmove>
18. <https://bk95.eu/en/greenmove-kick-off-meeting-in-north-corfu-greece/>
19. <https://www.facebook.com/photo?fbid=658262476558020&set=pcb.658265489891052>
20. <https://bk95.eu/lv/greenmove-pirma-konference-korfu-griekija/>
21. <https://www.podstrana.hr/2025/04/01/priopcenje-za-javnost-opcina-podstrana-provodi-medunarodni-eu-projekt-greenmove/>
22. <https://www.facebook.com/BK95asoc/posts/601477389381384>
23. <https://www.gotsedelchev.bg/index.php?module=BD&func=news&mun=%C3%EE%F6%E5%20%C4%E5%EB%F7%E5%E2&newsID=3328>
24. <https://www.podstrana.hr/projekti-financirani-eu-sredstvima/greenmove-transforming-rural-mobility-for-a-sustainable-future-transformacija-ruralne-mobilnosti-za-odrzivu-buducnost/>
25. <https://www.facebook.com/share/p/1GrBsr9CnX/>
26. <https://www.murska-sobota.si/novice/uspesno-uvodno-srecanje-projekta-greenmove>
27. <https://www.murska-sobota.si/mestna-obcina/projekti/greenmove>
28. <https://www.glabusovce.sk/i-greenmove-event-north-corfu-greece>

T1.4 Hold Regular Project Coordination Meetings to Monitor Progress and Address Issues:

Effective project management is crucial for the successful execution of the GreenMove initiative. This task involves holding regular project coordination meetings with all consortium members. These meetings will serve as a platform to monitor the progress of all planned activities, identify potential challenges or roadblocks, and collaboratively develop solutions to address any emerging issues. Regular communication and transparent reporting will be prioritized to ensure all team members are informed and aligned with the project's trajectory. This proactive approach to monitoring and problem-solving will contribute significantly to the timely and efficient delivery of project outcomes.

T1.5 Monitoring and Evaluation:

Rigorous monitoring and evaluation are essential to assess the quality, effectiveness, and impact of the GreenMove Project. This task encompasses a comprehensive evaluation framework that will be implemented throughout the entire event and across all proposed activities. We will utilize a range of indicators to measure the quality of the project, including intermediate assessments to track progress against milestones, internal evaluations conducted by the project team, external evaluations by independent experts, and self-evaluations by participants to gauge their experiences and perceptions. This multi-faceted approach to evaluation will provide valuable insights into the strengths and areas for improvement of the GreenMove project, ensuring continuous learning and optimization for future initiatives.

Event Impact & Future Steps:

The GreenMove gathering in North Corfu proved to be a significant success, effectively strengthening existing networks among rural advocates and laying crucial groundwork for future collaborations. By skilfully blending academic insights, policy discussions, and invaluable on-the-ground experiences, the event made a substantial contribution to fostering a more connected, resilient, and sustainable vision for rural Europe. The insights gained and the connections forged during this event will serve as a powerful catalyst for ongoing efforts to support and empower rural communities across the continent.

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).