

EUROPEAN RURAL TRANSFORMATION AND THE CONCEPT OF A 'EUROPE OF MANY RURAL CHARACTERISTICS'



Tibor Polgár
27th February – 2nd March
Hungary

About us

Founded in 2012: non-profit organization,
public sector company

Mission: to support the initiation and implementation of
**cooperation-based regional and economic development
processes** in West Transdanubia region, Hungary

Headquarters in Szombathely, office in Győr
About 30 employees

www.westpannon.hu

Main areas of activity:

- sustainable transport and tourism
- economic development, clusters
- rural development, culture
- regional planning, programming
- cross-border projects
- transnational projects



WESTPANNON TEAM

Experienced in **Interreg transnational programmes** (Interreg Europe, Danube, Central Europe) and **cross-border programmes** (AT-HU, SI-HU, SK-HU) as *partners and lead partner*



Interreg
Europe

Co-funded by
the European Union

CycleRight

Interreg
CENTRAL EUROPE

Co-funded by
the European Union

ICTr-CE

Interreg
Danube Region

Co-funded by
the European Union

IBC

Interreg
SZLOVÉNIA - MAGYARORSZÁG
Európai Unió | Európai Regionális Fejlesztési Alap



EUROVELO 13 – CYCLING TOURISM





NATURAL VALUES AND CULTURAL VALUES IN THE REGION







**Helyben
vagyunk.**

SUSTAINABLE AGRICULTURE AND LOCAL FOOD

We are local



Local production:
organic farming, dairy
farming,



Reducing environmental
pressure, strengthening
the local economy



„We are local” certificate - 18 members





Sustainable transport in West Transdanubia



Public road infrastructure: almost 5000 km → unfavourable structure



Vehicles No/1000 inhabitants (2022): 469



Public transport facilities: *train and bus transport*

Railway network: almost 1000 km (50% electrified, 15% double-tracked)

2 operators: 1. Regional railway company: GYSEV Zrt.

2. Hungarian State railway company: MÁV Zrt.



Bus transportation:

Local (short distance) bus lines: connect to almost all municipalities

Long distance lines connect to towns and larger resort areas

1 operators: one bus company



Problem with Public transport in rural area

Decreasing level of services to micro-regions with villages →
Influences the availability of public services and ability these villages
to retain their population

Deficiency of intermodality

CONTACT



Name: Tibor Polgár

Westpannon Nonprofit Ltd. | strategic director



www.westpannon.hu



tibor.polgar@westpannon.hu



+36302510839