

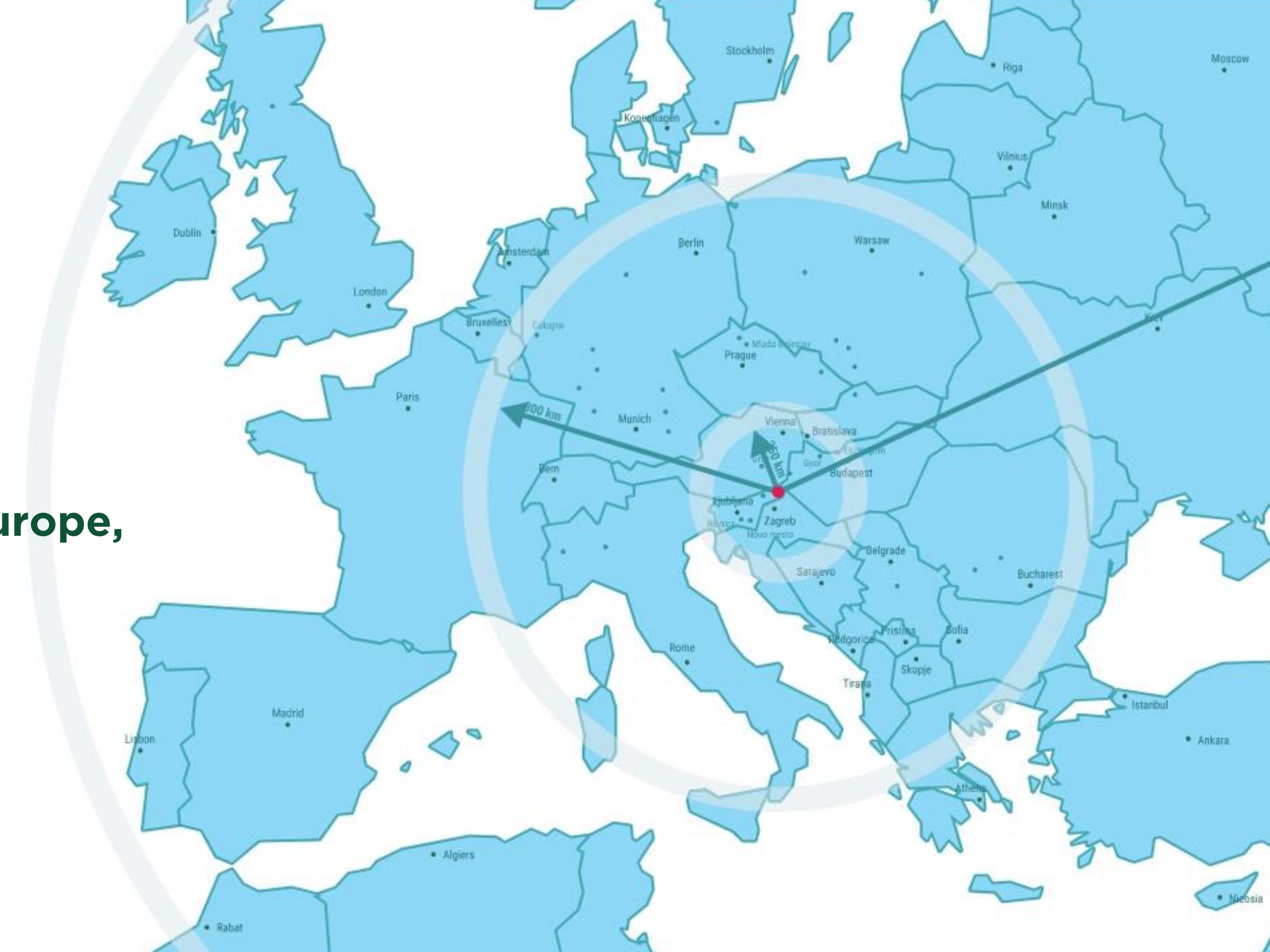


Murska Sobota, Slovenia

European rural transformation and the concept of a
„Europe of many rural characteristics“



Murska Sobota, in the heart of Europe, in the heart of region



Murska Sobota

- City municipality (12 in Slovenia)
- 64,4 m²
- Population: 18.577
- City and 11 settlements





Murska Sobota

- regional centre and gateway to Pomurje region
- good transport accessibility
- proximity to three foreign markets
- rich cultural, ethnic and religious traditions
- River Mura - Unesco biosphere
- renewed city centre
- sustainable mobility systems
- developed cycling infrastructure
- diverse tourist and recreational infrastructure
- high level of security – award for the most secure city in Slovenia
(2024)



Main tourist attractions



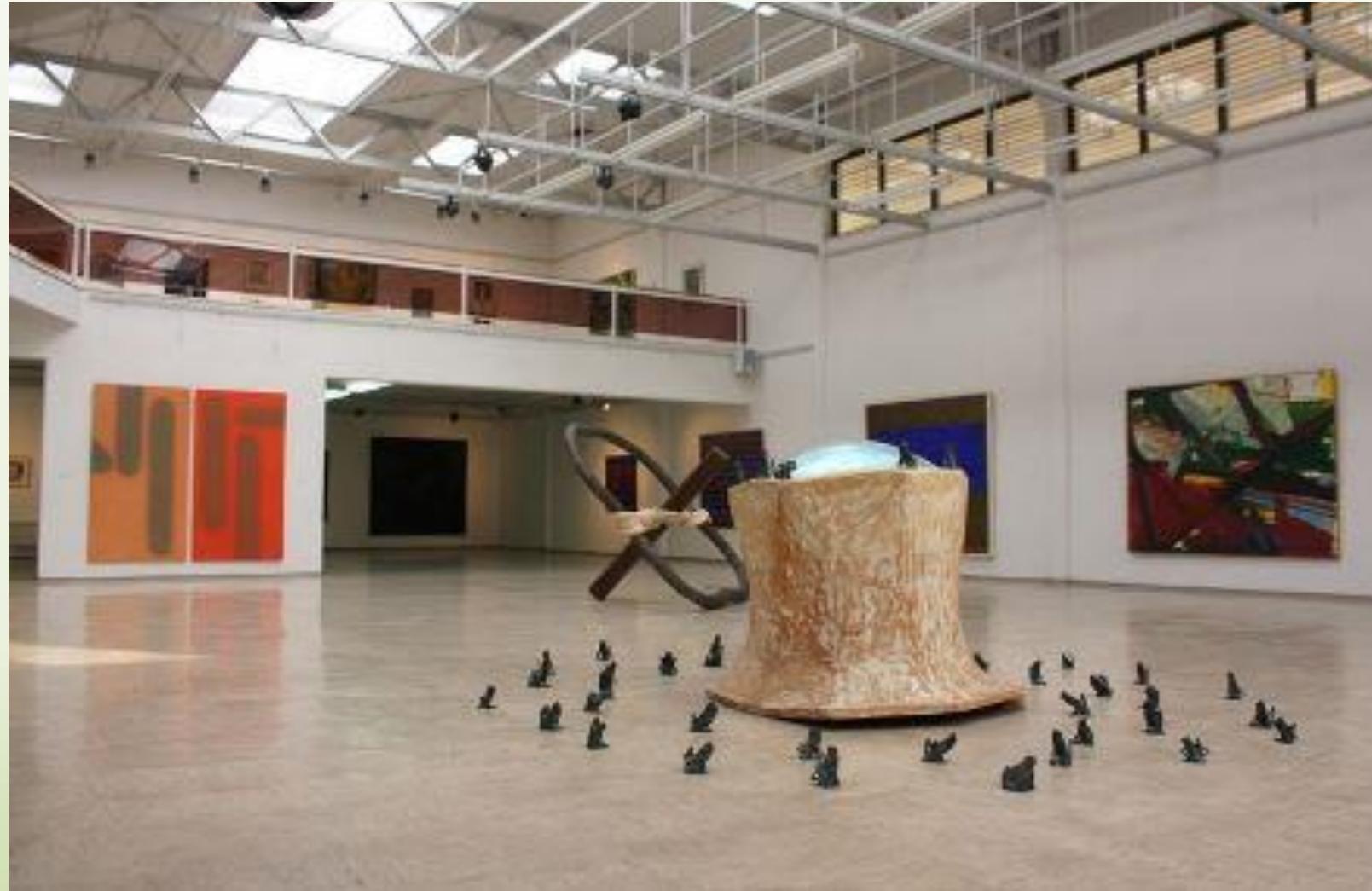
Regional promotional centre Expano



Castle and museum



Main tourist attractions



Art gallery



Mansion Rakičan

Revitalisation of degraded area

2017



Regional Promotional Centre Expano 2019



National heritage





Local cuisine, local supply chain





synergy between natural and urban progress





River Mura, transboundary UNESCO biosphere



Welcome in **Murska Sobota**

